

## "The Exchange" Data Privacy and Cyber Security Forum

**Hosted by Today's General Counsel Institute**

11.2014

**Tuesday, November 18 - Wednesday, November 19, 2014**

### **Capital Hilton**

1001 16th Street, NW  
Washington, DC 20036

### **Why Should You Attend?**

As a business leader, this forum is designed to help you protect your business from Cyber Attack.

Leaders from public and private sector will learn the essentials on managing cyber risk, cyber defense and the latest legislative and regulatory developments from the Hill. The conference will also inform about outsourcing big data to the cloud, data anonymization, data brokers, data sharing across borders as well as the future of the cyber security market.

The program's unique interactive format and roundtable sessions will leave you with a deep understanding of data privacy and cyber security issues and will also provide actual solutions. It is unlike any other seminar you have attended. There are no PowerPoint presentations, just real discussions, following an agenda as an outline, where a document is created from pain points and solutions addressed that are then emailed to all participants. In addition, there is a great deal of networking time built in that will enable you to learn and exchange ideas with your colleagues.

### **Discussion Topics Will Include:**

- Next Generation Threat Detection
- On the Client's End - Liability and Managing Risk - Protecting your Business from Cyber Attack
- What do CEO's, etc., Need to Know to Manage Cyber Risk - Tips
- Cyber Defense - Intersection Between Privacy and Security
- DC Update - What's Going On, On the Hill
- Cyber Security Market Future

- Operational Privacy
- FTC - Federal Trade Commission: Data De-Identification, Data Brokers, Data Sharing Across Borders, Mobile Location Tracking

**Sheppard Mullin Associate Alexander Major will act as a Lead Moderator for this event.**

To view the full schedule of events, please [click here](#).

**Click here to register.**

Use code **EM100** (\$299 value)

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