# **SheppardMullin**

## → Events

## **Brand Protection and the Future of Luxury**

## **Third Thursday Emerging Company Webinar Series**

via WebEx 07.16.2015

12:00 p.m. - 1:00 p.m. (PST)

#### **CLICK HERE TO REGISTER**

Please join Sheppard Mullin for our monthly Third Thursday Emerging Company Webinar Series educating entrepreneurs and emerging companies on the key legal issues they face during the growth of their companies. These complimentary 1-hour webinars are held through WebEx on the third Thursday of the month at noon. They will have both an audio and PowerPoint component.

This program will cover the following topics:

- The History of Branding and Protection of Brands
- How Brand Marketing, Advertising And Protection Are Changing
- The Future of Luxury and What It Means for Brand Protection

Presented by Ted Max, Partner, Sheppard, Mullin, Richter & Hampton LLP

#### TO JOIN THE MEETING:

Click here to join the meeting

Call-in toll-free number: 1-800-901-9719

Attendee access code: 328 776

Meeting Number: 719 931 162

Meeting Password: This meeting does not require a password

Add this meeting to your calendar

For assistance:

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Questions? Contact Casey Alexander at calexander@sheppardmullin.com or 213.830.2012.

## **Attorneys**

Theodore C. Max

### **Practice Areas**

Entertainment, Technology and Advertising

Intellectual Property

### **Industries**

**Emerging Company & Venture Capital**