SheppardMullin

Press Releases

Sheppard Mullin Advised Playground Productions in Investment in Range Media Partners

04.24.2024

The firm represented family entertainment company, Playground Productions, as an investor in Range Media Partners latest funding round. The investor group, which was led by Forest Road Asset Management LLC and accompanied by Playground's investment, includes Liberty Global affiliates and an investment fund advised by Wildcat Capital Management, as well as Rick Hess.

Range Media Partners launched in 2020 and represents talent across TV, film, music, sports and brands. In the past year, Range ramped up its film production capabilities through a merger with La La Land production company Automatik, grew its Range Sports business through the acquisition of growth-stage companies and continued to expand its Range Music business through the launch of a music publishing division and opening a Nashville office. The company grew in sports by acquiring companies in golf, media rights and athlete marketing.

The Sheppard Mullin deal team that represented Playground Productions was led by Corporate partner Linda Michaelson and included partners Leif Cervantes de Reinstein and Frank Dworak and associate Mark Kahn.

Click here to read more.

Attorneys

Leif Cervantes de Reinstein

Frank W. Dworak

Mark Kahn

Linda Giunta Michaelson

Practice Areas

Corporate

Entertainment, Technology and Advertising

Industries

Entertainment, Technology and Advertising