

Sheppard Mullin AI Team Advised News Corp in Landmark, Multi-Year Global Partnership with OpenAI

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Sheppard Mullin represented News Corp in its landmark, multi-year agreement with OpenAI to bring certain News Corp content to OpenAI services. This collaborative partnership allows OpenAI to leverage News Corp's premium journalism to enrich OpenAI's generative AI products and platforms in a manner that supports the highest journalistic standards. Under the agreement, News Corp will provide OpenAI with access to current and archived content from News Corp's flagship news and information publications, including *The Wall Street Journal*, *Barron's*, *MarketWatch*, *Investor's Business Daily*, *FN*, and *New York Post*; *The Times*, *The Sunday Times* and *The Sun*; *The Australian*, *news.com.au*, *The Daily Telegraph*, *The Courier Mail*, *The Advertiser*, and *Herald Sun*.

Daniel Schnapp, Partner and Co-Leader of Sheppard Mullin's Artificial Intelligence Team and Special Counsel Genevieve Perez advised News Corp on all aspects of the strategic transaction with OpenAI. "We are thrilled to have been able to assist News Corp with this cutting-edge partnership in furtherance of advancing responsible and ethical uses of AI that both prioritize journalistic integrity and value rightsholders' interests," Schnapp said.

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Attorneys

Genevieve Perez

Daniel E. Schnapp

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