

Sheppard Mullin Corporate Practice Advised Just Global in Sale to Trilliad

07.18.2024

The firm represented San Francisco-based Just Global, an award-winning B2B marketing agency renowned for its full-funnel Connected Experience approach that integrates strategy, media, creative, ABM, and analytics on a global scale, in its sale to Trilliad. Trilliad is a market-leading Growth Services Provider focused on solving problems and driving results for sales and marketing leaders. Financial terms were not disclosed.

The Sheppard Mullin deal team was led by partner Stephanie Zeppa and associate Robert Kay and included partners Michael Baranovic and John Crisp and associate Tiernan Still.

[Click here to read the press release.](#)

Attorneys

Michael J. Baranovic

John G. Crisp

Robert A. Kay

Tiernan Still

Stephanie L. Zeppa

Practice Areas

Corporate

Mergers and Acquisitions