

Sheppard Mullin Representing Littlejohn & Co. in Sale of alphabroder to S&S Activewear

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Sheppard Mullin's Private Equity team is advising alphabroder, a leading supplier of trade, retail, apparel brands and branded imprintable products and portfolio company of Littlejohn & Co., to S&S Activewear, a portfolio company of Clayton Dubilier & Rice. Terms of the transaction were not disclosed.

Based in Treose, Pennsylvania, alphabroder is a leading supply chain partner for blank and decorated apparel and hard goods in North America for a variety of purposes including uniforms, corporate apparel, promotional products and athletics. Under Littlejohn's ownership, alphabroder experienced significant growth and operational transformation, completing six add-on acquisitions, doubling revenue and tripling earnings, enhancing its digital capabilities and expanding its product portfolio to include hard goods and retail and private brands apparel.

The Sheppard Mullin deal team is led by private equity partner Shon Glusky and includes partners Leo Caseria, David D'Amour and Niya Tang, special counsel Matt Silverstein and Carol Archer and associates Brett Uslaner and Joseph Antel.

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