

Sheppard Mullin Represented Anthem Sports & Entertainment on Gravitas Ventures Deal

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Sheppard Mullin represented Anthem Sports & Entertainment in its sale of Gravitas Ventures to Shout! Studios. Gravitas Ventures is known for releasing thousands of independent films and documentaries globally through theatrical and digital platforms, and has an extensive catalog of over 3,300 scripted, non-scripted, and sports-related feature films, documentaries and television shows.

Anthem Sports & Entertainment is a Canadian multinational media company specializing in creating and distributing content across multiple platforms and includes a diverse portfolio of media brands. Anthem's mission is to connect people to their communities through relevant, authentic, and compelling entertainment and media experiences.

The Sheppard Mullin team was led by Shaun Clark and Aerin Snow, with invaluable assistance by Josh Block, Serene Ateek, Tatev Hovhannisyan and Susan Roberts.

[Read the story here.](#)

Attorneys

Serene W. Ateek

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Practice Areas

Entertainment, Technology and Advertising

Industries

Entertainment, Technology and Advertising

Sports