

### IP Partner Scott Palmer Joins Sheppard Mullin Beijing

#### Firm's Intellectual Property Practice Group Continues Robust Expansion

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Scott J. Palmer has joined Sheppard, Mullin, Richter & Hampton LLP as a partner in the firm's IP practice group, based in the firm's Beijing office. Palmer joins from Baker & McKenzie in Beijing, where he led that firm's IP practice in Beijing. He will be supported by a full team of IP professionals in Sheppard Mullin's Beijing and Shanghai offices.

Palmer manages PRC IP portfolios for numerous multinational companies, and advises complex IP litigation in the PRC, as well as on trademark/copyright registration and enforcement strategy. He handles anti-counterfeiting and anti-piracy activities for a range of multinational clients in the PRC. Palmer advises on matters involving IP licensing, trade secrets, and general IP registration and maintenance issues. He also counsels on international IP registration and enforcement strategy, as well as product quality, product registration, cosmetics and food/health food regulatory matters in the PRC.

"Scott's broad-based IP and brand protection practice dovetails well with the firm's existing expertise and expands our IP capabilities in China. He is a significant addition to our Beijing office and to our IP practice, as part of our strategic goal of adding attorneys with thriving practices who are also proven leaders and builders," said Guy N. Halgren, chairman of Sheppard Mullin.

"I am excited to join Sheppard Mullin and look forward to growing the Asian IP practice. The firm's continued successful expansion is impressive, and I was particularly attracted to Sheppard Mullin's collegial culture and meritocratic structure," Palmer commented.

Palmer received his B.A. from Northern Arizona University in 1992 and J.D. in 2001 from the Indiana University School of Law.

Sheppard Mullin's Intellectual Property practice group includes 90 attorneys firmwide. The firm has 20 attorneys based in its China offices (Beijing and Shanghai).

#### Practice Areas

Intellectual Property