

### Sheppard Mullin Expands Entertainment Practice With Partner Sidney Fohrman in Century City

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Sidney S. Fohrman has joined the Century City office of Sheppard, Mullin, Richter & Hampton LLP as a partner in the Entertainment and Digital Media practice group. Fohrman joins from Barnes & Thornburg LLP.

"We're thrilled to welcome Sid, who will lead the firm's Music Industry Team. His deep and multifaceted experience handling a broad range of transactional matters for music, sports, e-sports and media companies, as well as investors and financial institutions boosts the depth of our leading Entertainment and Digital Media practice," said Jon W. Newby, vice chairman of Sheppard Mullin. "In particular, Sid's music industry expertise is an excellent complement to the global media and entertainment matters which we handle."

Fohrman provides strategic counsel and transactional support to a diverse client base comprised of talent, influencers, entrepreneurs, and institutions across the digital media, music, sports, fitness, technology, event, film and television industries. He regularly handles multi-faceted entertainment transactions, intellectual property matters, and platform, content and licensing deals related to technology and new media exploitation; advertising, branding, and sponsorship deals; publishing, licensing and other copyright and trademark transactions; and production, labor, trade and venue matters in connection with live performances.

Fohrman's practice is anchored by his significant experience representing both talent and institutional clients in all aspects of the music industry. He has represented some of the largest media companies and most prominent artists and producers on recording and music publishing agreements, content licensing, composer and producer services for film and television, and has represented worldwide and national sports organizations in connection with the production of various musical performances and new music and media-related transactions.

"I am thrilled to join Sheppard Mullin. I was particularly attracted to the breadth and depth of the firm's global Entertainment and Digital Media practice, and collaborative and integrated platform. I'm looking forward to continuing the growth trajectory of this dynamic practice, and working with this leading group of attorneys in the entertainment industry," Fohrman commented.

Fohrman received a J.D., *cum laude*, from Pepperdine University School of Law and a B.A. from the University of Arizona.

Sheppard Mullin has 80 attorneys based in its Century City office. The firm's interdisciplinary Entertainment and Digital Media practice includes nearly 70 attorneys firmwide.

## Practice Areas

Advertising

Corporate

Entertainment, Technology and Advertising

Intellectual Property

Technology Transactions

## Industries

Advertising

Emerging Company & Venture Capital

Entertainment, Technology and Advertising

Sports