

Sheppard Mullin Represents Mastercard in First Global E-Sports League Sponsorship Deal

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Sheppard Mullin represented Mastercard in negotiating a multi-year, multi-million dollar sponsorship agreement with Riot Games making Mastercard the first global sponsor of the studio's online multiplayer game League of Legends, one of the largest and most profitable e-sports brands in the world. The Riot Games deal is Mastercard's first e-sports league deal. According to Newzoo, e-sports - organized multiplayer video game competitions between professional players - is expected to be a billion-dollar industry by 2019.

The Sheppard Mullin team included partner Brian Anderson and associate Genevieve Perez.

[Click here to read Mastercard's press release.](#)

Attorneys

Brian D. Anderson

Genevieve Perez

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