SheppardMullin



Sheppard Mullin Represents AmazeVR In Deal With Recording Artist Megan Thee Stallion

08.06.2021

Sheppard, Mullin, Richter & Hampton LLP represented Amaze VR, the VR company that brings artists closer to fans through immersive, virtual reality technologies, in an agreement with Roc Nation and 300 Entertainment recording artist, Megan Thee Stallion. As part of the deal, AmazeVR will create a one-of-a-kind virtual reality experience for Megan Thee Stallion, featuring an offline and online roll out that includes a theatrical release in select locations outfitted with haptic motion chairs and a music metaverse service available through at-home VR headsets.

Century City partner Sid Fohrman and associate Han Kim led the Sheppard Mullin team

Click here to read AmazeVR's press release.

Attorneys

Hanjoong Kim

Practice Areas

Entertainment, Technology and Advertising

Industries

Music