

Sheppard Mullin Represented Tractor Beverage Company in \$60 Million Funding Round

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Sheppard Mullin partner James Thompson advised Tractor Beverage Company, one of North America's fastest growing beverage brands, in its \$60 million funding round and connection with a long-term, strategic sales arrangement with Keurig Dr Pepper in the foodservice channel. Keurig Dr Pepper is the lead investor in the funding round, which will support Tractor's plans to expand its infrastructure and marketing efforts and grow the brand's awareness among young, health-conscious consumers.

[Click here to read the press release.](#)

Attorneys

James J. Thompson

Practice Areas

Capital Markets

Corporate

Industries

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