

Sheppard Mullin to Participate in UCLA Entrepreneur Event

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Sheppard, Mullin, Richter & Hampton, LLP is pleased to announce that the firm will participate in the 2004 Entrepreneurs Conference. The event will occur on Friday, April 30, 2004, from 7:30 a.m. to 6:30 p.m. at the UCLA Anderson School of Management.

Jim Haslem, partner in Sheppard Mullin's corporate practice group, will speak on a panel addressing how to negotiate a venture capital financing.

Marc Benioff, Chairman and CEO of salesforce.com, and Linda LoRe, President and CEO of Frederick's of Hollywood, will be the keynote speakers at this year's conference.

The theme of the 2004 conference is "The Evolved Entrepreneur." The concept encompasses both past lessons and present needs, and centers on preparing business people for the demands of today's unique entrepreneurial climate—one where funding is on the rise, but great ideas must be backed by a finely tuned strategy and careful planning.

About Sheppard, Mullin, Richter & Hampton LLP

Sheppard Mullin is a national law firm with more than 400 attorneys and eight offices in Los Angeles, San Francisco, Orange County, San Diego, Santa Barbara, West Los Angeles, Del Mar Heights, and Washington, D.C. The full-service firm provides legal expertise and counsel for U.S. and international clients in a wide range of practice areas, including Corporate; Entertainment and Media; Finance; Government Contracts; Intellectual Property; Labor and Employment; Litigation; Real Estate/Land Use; and Tax, Trusts and Estate Planning. The firm was founded in 1927.