

Sheppard Mullin Represents Hartle Media In Acquisition Of California Home & Design

07.20.2004

Sheppard, Mullin, Richter & Hampton LLP announced today that it advised Hartle Media, the publisher of 7x7 magazine, on the acquisition of a controlling interest in California Home & Design magazine from 18 Media, LLC.

Concurrently, The McEvoy Group, formed by Nion McEvoy, the chairman and CEO of Chronicle Books, increased its equity investment in Hartle Media. McEvoy's family previously owned the *San Francisco Chronicle*.

Sheppard Mullin attorneys advising Hartle Media on the transactions include: entertainment and media partner Craig Cardon , corporate partner Randy Short , with tax partners John Bonn and Matthew Richardson , and associate Chris Jaenike . Bill McClure at Jorgensen, Siegel, McClure & Flegel represented 18 Media and Craig Jacoby at Cooley Godward represented The McEvoy Group.

"This deal represents a major step forward for Hartle Media, one of the fastest growing magazine publishers in California, and demonstrates Sheppard Mullin's ability to handle media and entertainment matters, whether print, film or new media, throughout California and beyond," said Cardon.

About Sheppard, Mullin, Richter & Hampton LLP

Sheppard, Mullin, Richter & Hampton, LLP is a full service AmLaw 100 firm with more than 400 attorneys in eight offices located throughout California and in Washington, D.C. The firm's California offices are located in Los Angeles, San Francisco, Santa Barbara, Century City, Orange County, Del Mar Heights and San Diego. Sheppard Mullin provides legal expertise and counsel to U.S. and international clients in a wide range of practice areas, including Corporate and Securities; Entertainment and Media; Finance; Government Contracts; Intellectual Property; Labor and Employment; Litigation; Real Estate/Land Use; and Tax, Trusts and Estate Planning. The firm was founded in 1927.