

Sheppard Mullin Advised Go Rentals in Investment from RedBird Capital Partners

07.11.2023

Sheppard Mullin represented Go Rentals, the premier luxury car rental provider in the nation specializing in premium end-markets, in its significant investment from private equity firm RedBird Capital Partners. Go Rentals was founded in Newport Beach, California in 1995 with a fleet of seven vehicles and has grown to become the preeminent rental car provider within the private aviation market. Go Rentals is now a leading owner and operator of high-end rental cars to sports, media and private client customers in more than 175 markets throughout the United States.

The Sheppard Mullin M&A team was led by Rambod Peykar and Stephen LaSala with assistance from Larry Braun and Karen Shilyan. Tax partners Frank Dworak and John Crisp, Executive Compensation partner Gregory Schick, Employee Benefits partner Michael Chan and associate Michael Weissnar also advised on the transaction.

[Click here to read the press release.](#)

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