Sheppard Mullin Launches Artificial Intelligence Industry Team

Cross-Disciplinary Team Brings Together Firmwide Experience to Help Clients Navigate the AI Legal Landscape
08.23.2023

Sheppard, Mullin, Richter & Hampton LLP is pleased to announce the launch of its multi-disciplinary Artificial Intelligence (AI) team with more than 110 attorneys across our global platform.

The team is at the forefront of advising clients in AI-focused legal issues, including the rapidly growing use of generative AI. The firm's expansive team and in-depth base of knowledge serves clients in a variety of industries across a broad spectrum of issues, including employee policies relating to the use of AI; intellectual property concerns; data privacy and protection; entertainment and media; advertising; and healthcare.

"Although our attorneys have been advising clients on AI issues for decades, the rapid growth of generative AI has created a need for clients across all industries to obtain solid and practical AI legal advice," said Sheppard Mullin partner James Gatto, co-leader of the firm's AI team. "By formalizing our internal structure, we are better positioned to collaborate and serve clients in this rapidly evolving market."

In addition to their in-depth experience, many of Sheppard Mullin's AI attorneys have technical backgrounds that allow them to understand methodological workings of AI tools and component technologies such as knowledge processing, hardware, computer vision and robotics.

"The firm recognizes this as a potentially watershed opportunity for innovation in our profession," said Sheppard Mullin managing partner Robert Beall. "Consistent with our commitment to innovation, we are focused on understanding the technology and how we can thoughtfully respond and participate in this development both for our clients and for ourselves. By combining expertise from lawyers across various practices and industries, we remain engaged in all aspects of the industry and will keep abreast of the latest industry trends, litigation, regulatory guidance and legislative developments to provide timely advice to clients seeking to navigate the AI legal landscape as well as to improve efficiencies and knowledge within Sheppard Mullin."

About Sheppard Mullin's AI Industry Team

Sheppard Mullin's AI team, co-led by Washington D.C. partner James Gatto and New York partner Dan Schnapp, helps clients with an array of AI-related legal and operational issues across a wide range of practices and industries including intellectual property, entertainment and media, healthcare, transportation, labor and employment, blockchain and fintech, games, corporate and litigation, among others. In addition to advising companies, who are actively utilizing or developing AI technology on the legal issues they face, the team provides strategic counseling to such companies regarding risk analyses and mitigation strategies and are intimately involved in the development and implementation of their AI go-to-market and monetization initiatives.

Additionally, the team develops policies and frameworks governing the proper use of AI platforms, tools and solutions across the enterprise and conducts legal and operational audits of the same.

About Sheppard, Mullin, Richter & Hampton LLP

Sheppard Mullin is a full-service AmLaw 50 firm with more than 1,000 attorneys in 16 offices located in the United States, Europe and Asia. Since 1927, industry-leading companies have turned to Sheppard Mullin to handle corporate and technology matters, high-stakes litigation and complex financial transactions. In the U.S., the firm's clients include almost half of the Fortune 100. For more information, please visit www. sheppardmullin.com.

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