

Protecting Social Media Contacts as Trade Secrets

Daily Journal

10.07.2020

Authored by: Travis Anderson, Bobby Foster, and Sean Mann-O'Halloran

Social media contact lists have become an increasingly important part of a business's customer lists. This trend has only accelerated during the COVID-19 pandemic as tens of millions of employees have intensely, if not exclusively, focused their networking efforts through social media.

Attorneys

Travis J. Anderson

Robert K. Foster

T. Sean Mann-O'Halloran

Practice Areas

Intellectual Property

Labor and Employment

Trade Secrets