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GUEST ARTICLE: Made in America... A guide to avoiding legal hot water with origin claims

Rob Guite, Abby Meyer, Abby Miles Food Navigator USA 08.02.2021

President Biden's recent executive order, 'Ensuring the Future is made in all of America by all of America's Workers', may encourage food & beverage companies to highlight their all-American credentials on-pack. However, claims about a product's origin should be carefully assessed to protect against litigation risk.

GUEST ARTICLE: Made in America... A guide to avoiding legal hot water with origin claims (foodnavigator-usa. com)

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