

### Litigator of the Week

*The AmLaw Litigation Daily*  
02.09.2024

A Sheppard Mullin team was acknowledged in The AmLaw Litigation Daily's "Litigator of the Week" column for its trial victory in a New York federal court on behalf of client Chanel, Inc.

Partners Ted Max, Jill Pietrini and Dylan Price obtained a \$4 million verdict in statutory damages after a jury found in favor of Chanel's false association, trademark infringement, trademark counterfeiting and false advertising claims against luxury reseller What Goes Around Comes Around for willfully infringing client Chanel Inc.'s famous trademarks.

#### Attorneys

Theodore C. Max

Jill Pietrini

Dylan J. Price

#### Practice Areas

Entertainment, Technology and Advertising

Intellectual Property

Litigation