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Behind the case: Sheppard Mullin grabs precedential win in GoPro case

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In a notable Federal Circuit victory, Sheppard Mullin, led by Houston office managing partner John Keville and associate Michael Krill, achieved a precedential win for Contour IP Holdings against GoPro regarding patent subject matter eligibility in the case *Contour IP v GoPro*.

Managing Intellectual Property profiles John Keville, citing that the decision overturned a prior summary judgment by the District Court for the Northern District of California, finding Contour's patent claims ineligible. This ruling, centered on patents related to video cameras, is significant amidst the ongoing challenges within U.S. subject matter eligibility law. Keville, emphasizing the importance of a small, dedicated team and thorough preparation for oral arguments, navigated through the complexities of Section 101 by focusing on the pioneering nature of Contour's technology in the action camera market. Despite delays due to COVID and previous appeals, Keville looks forward to returning to court to try the case. This win not only solidifies Sheppard Mullin's reputation in handling intricate IP litigation but also serves as a testament to Sheppard Mullin's strategic approach to overcoming legal challenges in patent law.

Click here to read the story. (A subscription is required).

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