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Articles

Workshop Teaches Soft Skills That A GC Needs To Lead

Law360 01.29.2025

The Law360 article "Workshop Teaches Soft Skills That A GC Needs To Lead" features the highly praised Project General Counsel Workshop, a one-day annual conference spearheaded by Sheppard Mullin litigation partner Whitney Roy. The workshop offers a unique platform for general counsel, aspiring in-house counsel and corporate attorneys, among others. Unlike traditional continuing legal education programs, this workshop emphasizes developing practical and critical skills such as leadership, team management and effective communication via small-group sessions and interactive discussions.

"It's not a program where it's just outside speakers talking," Roy said. "This is about the room talking to each other, sharing best practices, connecting, becoming friends and resources for each other," she added.

Additionally, Roy emphasized that the workshop fosters an environment where attendees can discuss challenges like salary negotiations and build supportive networks, particularly among women attorneys who may feel isolated in their roles. Participants explore their unique "superpowers" and learn to enhance their visibility and influence within their organizations.

Read more here. (A subscription is required)

Attorneys

Whitney Jones Roy