

# Artificial Intelligence

Stinson LLP's Artificial Intelligence (AI) practice group guides clients through the intricate legal landscape surrounding AI by bringing together attorneys across numerous practice areas. As the integration of AI continues to reshape entire industries, understanding how to safely manage AI technologies and applications is paramount for businesses. By staying abreast of the latest legal developments and technological advancements, we ensure that clients remain at the forefront of innovation while mitigating legal risks associated with AI use.

Drawing from an attorney bench with relevant knowledge and subject matter expertise, our AI group is specifically designed to tackle the complexities of AI and provide comprehensive legal counsel to ensure that clients stay compliant, mitigate risks and harness the potential of AI advancements. We provide practical solutions and informed guidance on a range of issues, including intellectual property concerns, data privacy compliance, ethical considerations and contractual matters related to AI implementation.

## EXPERIENCE

### Industry Experience

- Health Care & Services
- Life Sciences
- Software & Computer Systems
- Sports & Recreation
- Medical Devices
- Telecommunications
- Technology

### How We Can Assist

- **Regulatory Compliance.** Help clients stay compliant with the ever-changing landscape of AI regulations, including understanding and adhering to data protection laws, industry-specific regulations and emerging guidelines related to the ethical use of AI.

## Artificial Intelligence

- **Data Privacy and Security.** Help clients navigate data privacy laws and implement robust security measures to protect sensitive information. This includes advising on data collection, storage and sharing practices.
- **Contractual Agreements.** Draft and review contracts related to AI, such as licensing agreements, service contracts and data-sharing agreements.
- **Intellectual Property Protection.** Help clients secure or maintain intellectual property rights, including patenting AI-related inventions, protecting trade secrets, and ensuring proper licensing agreements to safeguard proprietary algorithms.
- **Risk Management.** Assess and mitigate legal risks associated with the use of AI. This involves identifying potential liabilities, evaluating the ethical implications of AI applications and developing risk management strategies to protect clients from legal challenges.
- **Ethical Considerations.** Guide clients in developing ethical frameworks for AI deployment. This includes establishing AI policies and procedures, addressing bias in algorithms, ensuring transparency in decision-making processes and promoting responsible AI practices.
- **Dispute Resolution.** Provide representation in litigation, arbitration and other dispute resolution mechanisms over AI liability, contractual breaches and intellectual property disputes.
- **Training and Education.** Offer training sessions and educational programs to enhance clients' understanding of AI legal issues. This proactive approach helps clients stay informed about the legal implications of AI and empowers them to make informed decisions.

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## RELATED CAPABILITIES

Intellectual Property & Technology

IP & Technology Transactions

Esports, Sports Technology & Wagering

Sports & Recreation

Cybersecurity & Data Privacy

Software & Computer Systems

Entertainment & Media

Health Care & Life Sciences

## PUBLICATIONS

Colorado Legislation Tackles Algorithmic Discrimination in AI

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