

IP & Technology Transactions

Stinson attorneys blend intellectual property experience with strength in corporate finance, FinTech and Healthtech to help high-tech clients succeed. We advise on sophisticated transactions driven by IP and technology. From entity formation for start-ups to equity investment, strategic alliances and acquisitions, our team helps fuel growth and innovation. Committed to assisting our clients in maximizing their IP assets, we counsel clients as they buy, sell, license or develop technology-based products and services. Our balanced practice representing both providers and buyers of technology gives us an excellent understanding of market positions and pressure points.

SOFTWARE, SAAS & CLOUD SERVICES

We have expanded our decades of experience in traditional software licensing to encompass the growing use of Software as a Service (SaaS) and cloud services. Our work with major corporations in the acquisition of broad portfolios of software gives us the inside track on software companies, developers and licensees. Whether you are a software developer or rely on software to run your company, we have the knowledge and experience to advise on mission-critical business deals and license agreements.

TRANSACTION EXPERIENCE

On a daily basis, our team assists clients with software licenses, including open source licensing, source code agreements and escrows, and SaaS and cloud service agreements. We have represented software developers and technology companies in strategic development agreements. Our experience includes work on projects in related fields such as telecommunications, internet service, colocation facilities, data storage, digital media and distribution. We have taken the lead on ground breaking projects such as the original Google Fiber deal, the formation of eHealth Align and the Tiger Institute for Health Innovation.

IP LICENSING, JOINT DEVELOPMENTS & COLLABORATIONS

Our team guides clients through licensing and development transactions. But our transactional experience goes well beyond software to cover technologies related to our broader intellectual property practice. Many attorneys in our patent prosecution team spend significant time negotiating licensing transactions, joint development agreements, R&D related joint ventures and other IP collaborations. We also offer strategic guidance on unique ventures that include elements of joint ownership and cross-licensing.

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TRANSACTION EXPERIENCE

Our team represents clients in the fields of consumer products, life sciences, chemistry, pharmaceuticals, animal health, agribusiness, financial services, industrial products, manufacturing, medical devices and university technology transfer.

MOBILE TECHNOLOGY, E-COMMERCE & DISRUPTIVE TECHNOLOGY

We use our knowledge of e-commerce and internet law to help clients recognize opportunities to do business online and on the go while addressing legal issues unique to the digital environment. Attorneys regularly work with disruptive technologies and guide transactions involving newer technologies such as biometrics, artificial intelligence and big data.

TRANSACTION EXPERIENCE

We work with consumer apps for online shopping, entertainment, recreation, online banking and health care-related services. Our e-commerce, technology and outsourcing attorneys have recently concluded transactions that include:

- \$80 million never-been-done-before system development and integration agreement for a regional energy provider.
- Joint development and alliance agreements with some of the nation's largest technology providers.
- Website terms, licenses, contracts and e-commerce enforcement actions for numerous clients ranging from start-ups to Fortune 500 companies.

PROFESSIONAL SERVICES & OUTSOURCING

High technology is a people-powered industry. Stinson's technology transaction attorneys work with clients to ensure that the right personnel are properly engaged to provide effective customer service and development work. We understand the complexities of collaborative efforts involving employees, contractors and varying sources of technology inputs.

TRANSACTION EXPERIENCE

Our team assists clients with master professional services agreements, consulting contracts and confidentiality agreements. We guide clients through the minefield of ensuring that all intellectual property rights from contributors are properly assigned and licensed. We have negotiated outsourcing transactions in excess of \$2 billion. We frequently assist clients with transactions that combine SaaS with managed services.

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RELATED CAPABILITIES

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Health Care & Life Sciences

Intellectual Property & Technology

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Patent Litigation

NEWS

David Kim Analyzes AI's Impact on Copyright and Fair Use in ACC St. Louis Newsletter

05.16.2024

Dulani, Warr Examine Antitrust Risks Caused by AI Use in *Bloomberg Law* Column

04.12.2024

St. Louis Small Business Monthly Selects David S. Kim to Top 100 List

04.03.2024

Quinlivan Provides Guidance for Boards to Consider Regarding AI in NACD Heartland's Insights Column

03.28.2024

Stinson's IP Attorneys Examine USPTO Guidance on AI, Patentability and Inventorship in *IPWatchdog* Article

02.23.2024

McIntosh Examines New Texas Privacy Law and its Effect on Wearables in *The Texas Lawbook*

02.06.2024

McIntosh Analyzes Risks and Best Practices for Wearable Tech in *IPWatchdog* Column

01.29.2024

Law360 Highlights McIntosh Joining the Firm in Dallas

12.05.2023

Stinson Adds Cybersecurity and Data Privacy Attorney to Dallas Office

11.30.2023

Best Lawyers in America Names 10 Stinson Attorneys as "Lawyer of the Year"

08.17.2023

Morgan Johnson Voted Chair of BAMSL Patent, Trademark & Copyright Section

04.05.2023

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Robert Bain, David Kim Named to "Best IP Attorneys" by *St. Louis Small Business Monthly*

01.11.2023

Eleven Attorneys Elected to Partnership at Stinson in 2023

01.05.2023

Three Stinson Attorneys Named to IP Law "POWER LIST"

12.12.2022

Cronin, Skytte Represent Vertical Works in Connection with First-Ever Taco Bell Defy

06.08.2022

Robert Bain Featured in *St. Louis Small Business Monthly's* "Top 100" Edition

04.01.2022

Stinson Establishes Infrastructure Task Force to Support Clients

03.08.2022

Robert Bain Named to "Best IP Attorneys" by St. Louis Small Business Monthly

01.05.2022

Ten Stinson Attorneys Named 2022 Lawyers of the Year by *Best Lawyers in America*

08.19.2021

Robert Bain, Paul Tietz Named Best IP Attorneys by *St. Louis Small Business Monthly*

01.10.2020

PUBLICATIONS

USPTO Issues Guidance for Determining Inventorship in AI-assisted Inventions

02.26.2024

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