

## Intellectual Property & Technology

The IP&T team is devoted to helping clients protect, defend and exploit their IP assets. We counsel clients in strategies to minimize liability risks for IP infringement in order to protect their businesses' bottom line. We understand that practicing smart IP counseling means knowing the science and technology behind our clients' businesses. Our attorneys have a broad and deep range of scientific and technical degrees and proficiencies, including agricultural biochemistry, biology, biotechnology, chemical engineering, chemistry, computer science, electrical engineering, industrial engineering, mechanical engineering, medical devices and pharmaceutical sciences.

### **PATENT PREPARATION & PROSECUTION**

Stinson has a number of registered patent attorneys and patent agents who are licensed to practice before the U.S. Patent and Trademark Office. We counsel our clients about the types of patent protection available and the circumstances under which each type of patent application is appropriate. We have experience with the preparation and prosecution of provisional and non-provisional utility patent applications, design patent applications and plant patent applications. [Learn more.](#)

### **TRADEMARK PROSECUTION & BRAND MANAGEMENT**

Stinson attorneys prosecute and maintain valuable trademark portfolios both domestically and throughout the world. Our trademark practice takes a creative, problem-solving approach to the entire process, from trademark selection through registration and renewal. Our trademark clients range from start-up technology companies to well-established, brick-and-mortar businesses in an array of industries including financial services, insurance, consumer products, medical device, e-commerce, sporting goods and restaurant services. [Learn more.](#)

### **COPYRIGHT PROTECTION**

Stinson helps companies and individuals register and protect traditional works of art, graphic designs, software modules, webpages, promotional materials, sound recordings, sculptures, literary works, motion pictures, instructional materials, fabric patterns, photographs and building designs. We also represent producers and distributors of syndicated series, movies and special broadcasts by TV stations in copyright royalty and enforcement matters involving cable and satellite delivery systems. [Learn more.](#)

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## IP & TECHNOLOGY TRANSACTIONS

Stinson attorneys blend intellectual property experience with strength in corporate finance, FinTech and health tech to help high-tech clients succeed. We advise on sophisticated transactions driven by IP and technology. From entity formation for start-ups to equity investment, strategic alliances and acquisitions, our team helps fuel growth and innovation. We counsel clients as they buy, sell, license or develop technology-based products and services. [Learn more.](#)

## IP & TECHNOLOGY DUE DILIGENCE

Our Intellectual Property and Technology team works closely with our transactional attorneys to provide effective due diligence investigations and negotiations of critical intellectual property representations and warranties in M&A and financing deals. We combine technical acumen and a deep understanding of our clients' businesses to help clients value IP assets and appropriately understand and allocate transactional risk. [Learn more.](#)

## PATENT LITIGATION

Our skilled patent trial attorneys have extensive experience in every aspect of patent litigation for a diverse group of clients. Our cases range from complex multiparty, multi patent industrywide battles to smaller, less complex cases in which the issues and the proper business resolution can turn on one or two key factors. We approach each case individually to achieve our clients' unique business goals and offer practical and scalable representation. [Learn more.](#)

## POST-GRANT PROCEEDINGS

Stinson attorneys are well versed in post-grant proceedings at the Patent Trial and Appeal Board, representing both petitioners challenging the validity of patents and patent owners protecting their patent rights. Our approach is individually tailored to maximize our client's business goals, whether in an *inter partes* review (IPR), post-grant review (PGR), or covered business method patents (CBM) proceeding. We have the relevant experience in post-grant proceedings covering subject matter ranging from chemistry and biotechnology to medical devices to computing and computer security to mechanical arts. [Learn more.](#)

## TRADEMARK, TRADE DRESS, FALSE ADVERTISING

At Stinson, we appreciate brand value and enjoy working with our clients to develop and protect meaningful trademarks. We provide the legal context our clients need to make informed business decisions on how best to protect and enforce these important assets. [Learn more.](#)

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## COPYRIGHT LITIGATION

Our team of copyright litigators bring and defend copyright infringement lawsuits on behalf of clients. We assist clients with copyright disputes in creative and technical fields including the arts, software and multiple areas of business. We assist with copyright disputes under the Digital Millennium Copyright Act (DMCA), including online take-down notices and responses. [Learn more.](#)

## TRADE SECRET LITIGATION

Trade secrets can be a company's most valuable intellectual property right. At Stinson, we help our clients create and execute individualized trade secret protection programs that identify company trade secrets, protect these trade secrets, and place the company in a strong position to reduce their unauthorized use and disclosure. [Learn more.](#)

## ENTERTAINMENT & MEDIA

We serve the legal needs of dreamers, creators and risk takers. We help our clients develop, grow, protect and monetize their creative works. We represent actors, recording artists, music producers, authors, songwriters, producers, fashion designers, digital and print content creators, illustrators and graphic designers, managers, athletes, social media influencers and celebrities in all matters related to their creative and professional needs, including endorsement and sponsorship deals, contract negotiations, estate planning, entity creation (profit, non-profit or public benefit), intellectual property protection and rights of publicity and privacy. [Learn more.](#)

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**CONTACT:** Stephen J. Cosentino, CIPP | 816.691.2450 | [steve.cosentino@stinson.com](mailto:steve.cosentino@stinson.com)

## TEAM

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Michal E. Whitney, CIPP

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Tobias F. Ziegler

## RELATED CAPABILITIES

Patent Preparation & Prosecution

Trademark Prosecution & Brand Management

Copyright Protection

IP & Technology Transactions

IP & Technology M&A Due Diligence

Patent Litigation

Post-Grant Proceedings

Trademark, Trade Dress, False Advertising & Unfair Competition Litigation

Copyright Litigation

Trade Secret Litigation

Entertainment & Media

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## NEWS

*St. Louis Small Business Monthly* Selects David S. Kim to Top 100 List

04.03.2024

AOB Reaches Amicable Settlement in Patent Litigation Case, Stinson Attorneys Serve as Lead Patent Counsel

03.22.2024

Leadership Council on Legal Diversity Names Glasnovich a 2024 Fellow, Araujo and Williams as Pathfinders

02.28.2024

Stinson's IP Attorneys Examine USPTO Guidance on AI, Patentability and Inventorship in *IPWatchdog* Article

02.23.2024

Stinson's IP&T Team Produces Another Outstanding Year for Trademark and Patent Prosecution and Defense

02.13.2024

*World Trademark Review* Recognizes Stinson's IP Practice, Three Attorneys in WTR 1000 Rankings

02.12.2024

McIntosh Examines New Texas Privacy Law and its Effect on Wearables in *The Texas Lawbook*

02.06.2024

McIntosh Analyzes Risks and Best Practices for Wearable Tech in *IPWatchdog* Column

01.29.2024

*Law360* Highlights McIntosh Joining the Firm in Dallas

12.05.2023

Chavez, Rivard Examine Scope of Copyright Protection for Creative Content Use in *Bloomberg Law*

11.30.2023

Stinson Adds Cybersecurity and Data Privacy Attorney to Dallas Office

11.30.2023

Stinson Welcomes its Fall Associates Class of 2023

11.29.2023

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*Super Lawyers* Recognizes 29 from Stinson on Missouri and Kansas Top Lists

11.14.2023

IP Law Podcast Features Stinson's Jeannie Boettler

11.06.2023

*Best Lawyers*® Recognizes Stinson in "Best Law Firms" Report

11.02.2023

Missouri Lawyers Media Recognizes Moderson, Scheipeter as Up & Coming Attorneys

10.12.2023

Stinson Attorneys Recognized in the 17th Edition of *Benchmark Litigation*

10.05.2023

Stinson IP&T Attorneys Secure Injunction and Settlement for American Outdoor Brands

09.28.2023

*Best Lawyers in America* Recognizes 32 Stinson Attorneys as "Ones to Watch"

08.17.2023

*Best Lawyers in America* Names 10 Stinson Attorneys as "Lawyer of the Year"

08.17.2023

Chavez, Barnard Examine Social Media's Legal Risk for Companies, Third Parties in *Bloomberg Law*

08.04.2023

ACC STL July Newsletter Features Schroeder's Considerations for Companies to Protect Trade Secrets

07.21.2023

Stinson Attorneys Selected for Inclusion on 2023 Minnesota *Super Lawyers* and Rising Stars Lists

07.17.2023

Stinson Adds Two Partners to Corporate Finance Bench in DC, NYC

07.12.2023

*Chambers USA 2023 Legal Guide* Recognizes Stinson Attorneys and Practice Groups

06.05.2023

Stinson IP&T Attorneys Assist in Protecting American Outdoor Brands' Intellectual Property, Secure Agreement to End Litigation

04.21.2023

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Stinson Associate Selected for U.S. Bank Law Division Spotlight on Talent Program

04.06.2023

Morgan Johnson Voted Chair of BAMSL Patent, Trademark & Copyright Section

04.05.2023

Stinson Attorneys, Minneapolis Office Earn Recognition in *World Trademark Review's* WTR 1000 Rankings

03.09.2023

Schroeder Details How the FTC Ban on Non-Competes Impact Trade Secret Protection in *IPWatchdog* Column

02.17.2023

Stinson's 2022 IP&T Year-in-Review Includes Strategic Creativity, Continued Innovation

02.10.2023

Robert Bain, David Kim Named to "Best IP Attorneys" by *St. Louis Small Business Monthly*

01.11.2023

Eleven Attorneys Elected to Partnership at Stinson in 2023

01.05.2023

Three Stinson Attorneys Named to IP Law "POWER LIST"

12.12.2022

*Super Lawyers*® Recognizes 26 Stinson Attorneys in Missouri and Kansas

11.14.2022

*U.S. News, Best Lawyers*® Recognizes Stinson in "Best Law Firms" Report

11.03.2022

Christina Arnone, Bill Everding and Sarah Lintecum Struby Recognized as Up & Coming Attorneys by *Missouri Lawyers Weekly*

08.22.2022

*Best Lawyers in America*® Recognizes 29 Stinson Attorneys as "Ones to Watch"

08.18.2022

*Best Lawyers in America*® Names Nine Stinson Attorneys as "Lawyer of the Year"

08.18.2022

Cosentino, Glantz Author Article on Cyber Awareness for *Colorado Banker*

07.29.2022

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Cronin, Skytte Represent Vertical Works in Connection with First-Ever Taco Bell Defy  
06.08.2022

The 2022 *Chambers* USA Guide Recognizes Stinson Attorneys and Practice Groups  
06.02.2022

Stinson Ranked Second Largest Patent Law Firm in St. Louis Fourth Year in a Row  
05.10.2022

Robert Bain Featured in *St. Louis Small Business Monthly's* "Top 100" Edition  
04.01.2022

*World Trademark Review* Recognizes Stinson Attorneys, Minneapolis Office in *WTR 1000* Rankings  
03.14.2022

Stinson Attorneys Assist Manufacturing Client in Securing Permanent Injunction in Patent Litigation  
03.03.2022

Stinson's IP&T Team Supports Innovation: 2021 Year In Review  
02.11.2022

Robert Bain Named to "Best IP Attorneys" by *St. Louis Small Business Monthly*  
01.05.2022

Stinson Patent Attorneys Assist Client with Acoustically Transparent Face Mask  
12.29.2021

*Super Lawyers* Recognizes 21 Stinson Attorneys in Missouri and Kansas  
11.15.2021

Stinson Recognized Among the Top National Law Firms in 2022 Best Law Firms Ranking  
11.05.2021

Ruth Rivard and Joel Leviton Co-Author Chapter in *The IP book*  
11.02.2021

Patent Agent Emmalie Gullede Joins Stinson in Wichita  
10.29.2021

Stinson Partner Jamaal Jordan Recognized as Up & Coming Attorney by *Missouri Lawyers Weekly*  
09.01.2021

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Ten Stinson Attorneys Named 2022 Lawyers of the Year by *Best Lawyers in America*

08.19.2021

*Chambers USA* Recognizes Stinson Attorneys and Practice Groups Nationwide

05.25.2021

World Trademark Review Recognizes Stinson as Leading Minnesota Practice

03.10.2021

Stinson Advised on Thousands of Patent and Trademark Matters in 2020

02.25.2021

Stinson Attorneys Named to 2020 Kansas & Missouri *Super Lawyers* and Rising Stars

11.16.2020

Stinson Recognized Among Top National Firms in 2021 Best Law Firms Ranking

11.05.2020

*Best Lawyers* Recognizes 21 Stinson Attorneys as "Ones to Watch"

08.20.2020

112 Stinson Attorneys Selected to the 2021 *Best Lawyers in America* List

08.20.2020

Nineteen Stinson Attorneys Named 2021 Lawyers of the Year by *Best Lawyers in America*

08.18.2020

Stinson Attorneys Named to 2020 Minnesota *Super Lawyers* and Rising Stars

07.20.2020

Stinson IP Attorneys Advise on Award-Winning Building Innovation

05.12.2020

*Chambers USA* Recognizes Stinson Attorneys and Practice Groups Nationwide

04.29.2020

Stinson Ranked Second Largest Patent Law Firm in St. Louis

04.10.2020

Partner Steve Cosentino Quoted on COVID-19 and Data Privacy Laws

03.27.2020

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Stinson Establishes Coronavirus Task Force to Support Clients

03.12.2020

Robert Bain, Paul Tietz Named Best IP Attorneys by *St. Louis Small Business Monthly*

01.10.2020

## EVENTS

Intersection of Trademark Law and the First Amendment

Stinson LLP, 04.12.2024

2023 Business Law Update

03.02.2023

Privacy Preparedness - Getting Ready for 2023

07.28.2022

Cybersecurity Incident Response: Minimizing Class Action Litigation Risk

06.14.2022

M&A Boot Camp 2021

09.23.2021

Business Law Update - Minneapolis

Surly's Brewing Co., 02.27.2020

## PUBLICATIONS

FTC Bans Worker Non-Competes

04.24.2024

USPTO Issues Guidance for Determining Inventorship in AI-assisted Inventions

02.26.2024

First of its Kind Privacy Law Signals Fundamental Shift in Protection of Consumer Health Data

02.15.2024

Stateside H-1B Visa Pilot Program Launch

01.08.2024

Colorado and Other States Join the Data Privacy Law Landscape - What You Need to Know

06.22.2023

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California Consumer Privacy Act's Employee and Business-to-Business Exemptions Expire Effective January 1, 2023 *How Should Employers Prepare?*

12.16.2022

USPTO Provides Interim Guidance on PTAB Discretionary Denials Under *Fintiv*

06.23.2022

Justices Clarify Scope of Anti-Hacking Law

06.10.2021

New Year, New Trademark and Copyright Laws: Trademark Modernization Act and CASE Act

01.26.2021

Privacy 2021 - Preparing for the CPRA

01.22.2021

Healthtech and FinTech Security a Focus of Recent CCPA Litigation and Enforcement

09.22.2020

EU Suspends the Privacy Shield – Where do we go from here?

07.17.2020

New USPTO Pilot Program Provides Appeal Decisions Within Six Months

07.09.2020

Supreme Court Holds “Generic.com” Marks are Not Per Se Generic

07.01.2020

New Law Makes Major Changes to the Paycheck Protection Program

06.08.2020

Supreme Court Confirms Trademark Defendants' Profits are in Play Even Without Willfulness Showing

04.24.2020

COVID-19 Relief for Middle Market Companies: The Federal Reserve's Main Street Lending Program under the CARES Act

04.14.2020

DoD Issues Class Deviation and Guidance to Implement CARES Act Relief for DoD Contractors under Section 3610

04.14.2020

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California AG Issues Third Draft of CCPA and Holds Tight on July Enforcement

04.03.2020

USPTO Extends Filing and Fee Payment Dates under CARES Act

04.02.2020

Federal Circuit Denies *En Banc* Rehearing on PTAB Constitutionality

03.27.2020

California Moves Closer to Final CCPA Regulations with Significant Update by the Attorney General

02.12.2020

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