

# Ashley R. Fickel

## PARTNER

ashley.fickel@stinson.com

Direct: 310.730.7029

Office: Los Angeles



## Ashley provides robust legal representation with a client-centered focus on long-term business success.

With two decades of courtroom experience, Ashley focuses his practice on business litigation, real estate litigation, construction litigation, consumer class action defense, and data and private cybersecurity. Clients value his sound business judgment and creative legal strategies.

Ashley brings extensive experience representing a diverse group of businesses and individuals, including financial institutions, automotive and other manufacturers in a variety of litigation matters. Known for his practical insight, Ashley delivers clear-eyed evaluations tailored to each client's legal challenges.

Ashley has provided strategic guidance to businesses facing individual and class action claims involving consumer financial services, consumer fraud, privacy, products liability, catastrophic injury and complex business disputes.

## EXPERIENCE

### Business and Commercial Litigation

Representation of property owners in real estate litigation including lease disputes and buy/sell disputes.

## PRACTICES & INDUSTRIES

Business Litigation  
Class Action  
Cybersecurity & Data Privacy  
Construction  
Consumer Financial Services

## ADMISSIONS

California

## EDUCATION

Pepperdine Caruso School of Law, J.D., *cum laude*, 2004

- Dean's List
- *Pepperdine Law Review*

Westmont College, B.A., 1997

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Representation of international auction house in litigation arising out of disputed sales.

Representation of manufacturers in Uniform Commercial Code (UCC) disputes, breach of warranty and breach of contract claims with vendors/suppliers and customers, and numerous consumer warranty claims on the individual and class level.

Representation of a Spanish toy distributor in a dispute with a supplier regarding breach of supplier agreement, resulting in a favorable settlement.

Representation of a property damage appraisal franchisor in a dispute with a franchisee regarding termination of three of the franchisee's locations.

Representation of a real estate tech company in a dispute with a software developer over breach of a development agreement including failure to timely deliver product.

### Class Action Litigation

Representation of manufacturers and other businesses in consumer fraud and false advertising claims.

Representation of national banks, debt collectors and other entities in defense of putative class actions alleging unauthorized call recording and monitoring under California Penal Code sections 630 and 632.

Representation of financial services companies, debt collectors and other entities in defense of putative class actions alleging "blast fax," automated dialer and related claims under the Telephone Consumer Protection Act (TCPA).

### Construction Litigation

Representation of general contractors in all manner of business issues including financing issues, mechanic's liens and stop notices.

Representation of contractors and subcontractors in construction litigation ranging from complex construction defects and construction delay claims.

Representation of owners of residential and commercial properties in litigation against contractors for defective materials.

### Consumer Financial Services Litigation

Representation of major debt collectors in cases involving alleged violations of the Fair Credit Reporting Act (FCRA) and the Fair Debt Collection Priorities Act (FDCPA), including class actions.

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Representation of major mortgage servicers and lenders in numerous actions seeking to circumvent residential foreclosures in both state and federal court.

Representation of loan servicers and lenders in individual and putative class action claims alleging denial or improper handling of residential loan modifications.

### Automotive Industry Litigation

Representation of auto manufacturers in disputes with their dealers.

Representation of auto finance companies in a variety of consumer litigation. Author of a chapter in Practising Law Institute's *Consumer Financial Services Answer Book* on consumer auto finance law.

### Data Privacy-Related Engagements

Representation of financial institutions with respect to privacy-related issues, including defense of cases brought under the Telephone Consumer Protection Act (TCPA) and consultation regarding privacy issues captured in the Graham Leach Bliley Act (GLBA).

Representation of financial institutions with respect to counsel and advice regarding the California Consumer Privacy Act (CCPA).

## RECOGNITIONS

Nominated for *Los Angeles Business Journal's* "Leaders of Influence: Litigators & Trial Attorneys" Award, 2023

Named to *Los Angeles Business Journal's* "Thriving in Their 40's" List, 2022

Nominated for *Los Angeles Business Journal's* "Leaders in Law" Award, 2021

Recognized in *Southern California Super Lawyers®* as a Rising Star in General Litigation, 2009-2013, 2016-2020

## PROFESSIONAL & CIVIC ACTIVITIES

Santa Barbara Tennis Patrons, Board Member

# Ashley R. Fickel

## NEWS

Law360 Spotlights Fickel and Stinson's Continued Growth in California

05.20.2025

Stinson Continues Growth of LA Office with Addition of Litigation Partner Ashley Fickel

05.12.2025

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