

Jessica Kracl

She/Her

PARTNER

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Office: Minneapolis



Jessica provides strategic regulatory counseling to health care industry clients, helping them to establish a culture of ethics and integrity and to earn the trust of their consumers.

Jessica's practice encompasses the full range of health care law, advising clients across the health care industry on corporate transactional and regulatory compliance matters.

She has in-depth knowledge and experience with Stark law, state and federal anti-kickback laws, individual and facility licensing requirements, state and federal privacy and security laws, digital and tele-health initiatives and health care reimbursement.

Having in-house industry experience, Jessica has practical knowledge of matters involving corporate governance, tax exempt status, data privacy and security and business transactions, giving her unique insights in providing risk-based strategic advice and counseling to assist her clients with meeting the challenges of today's rapidly evolving health care marketplace.

Outside of her practice, Jessica serves as a volunteer attorney for Children's Law Center of Minnesota, representing youth in foster care. In addition, she is a passionate advocate for mental health awareness, providing support and guidance and help with navigating the system, and is a champion of attorney well-being.

PRACTICES & INDUSTRIES

- Cybersecurity & Data Privacy
- Health Care & Life Sciences
- Health Care Providers
- Insurance & Health Plans
- Life Sciences

ADMISSIONS

Minnesota

EDUCATION

Mitchell Hamline School of Law, J.D., *magna cum laude*, 2009

Gustavus Adolphus College, B.A., *cum laude*, 2006

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EXPERIENCE

Served as assistant general counsel for the Hazelden Betty Ford Foundation, providing advice and counsel on various matters, including the licensing and accreditation of facilities and services for 17 addiction and mental health treatment centers across the United States.

Served as senior associate general counsel for UCare, providing advice and counsel on a variety of business and regulatory matters, including Medicare Advantage plans, Medicaid managed care plans and products sold in the commercial individual health insurance market.

Served as associate general counsel to UnitedHealthcare, providing advice and counsel regarding all aspects of the payer-provider relationship.

PROFESSIONAL & CIVIC ACTIVITIES

American Health Lawyers Association, Behavioral Health Practice Group leadership

Children's Law Center of Minnesota, Volunteer Attorney

Minnesota State Bar Association, Health Law Section Governing Council

NEWS

Kracl Featured in *Minnesota Lawyer's* Breaking the Ice Series
12.28.2023

Health Care Attorney Kracl Returns to Stinson in Minneapolis
11.29.2022

SPEAKING ENGAGEMENTS

"Legal and Compliance Considerations for Use of AI-Enabled Healthcare"
with Mark Gardner, Directing Attorney for Gardner Law
Minnesota State Bar Association Health Law Section CLE
January 26, 2024

"Digital Health Technologies – Key Developments in the Use of Telehealth, Apps, Software, Wearables, and Artificial Intelligence"
Minnesota CLE 2023 Health Law Institute
June 16, 2023

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“The New Reality of Virtual Care: Navigating the Practical and Legal Considerations”
with Barbara Andreasen, Director of Telehealth and Regional Development for Allina Health
at Mitchell Hamline School of Law Health Law Institute, Technology in Health Care Virtual Event
February 24, 2023

PUBLICATIONS

First of its Kind Privacy Law Signals Fundamental Shift in Protection of Consumer Health Data
02.15.2024