

Paul D. Cassidy

DIRECTOR OF GOVERNMENT RELATIONS

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When it comes to shaping public policy, Paul leverages his deep experience and long-term government relationships to enhance clients' market positions.

Paul joined the legislative practice at the firm in 2002. Clients value Paul's keen legislative and regulatory insights, and rely on him to interact with state and local government and advise on their behalf.

Paul blends relevant government experience and understanding of the laws and enforcement trends that impact energy, telecommunications, insurance, banking, transportation, health care and general business climate issues. Drawing on more than 24 years of legislative and regulatory experience, Paul engages with and advocates before government authorities and helps manage related communication strategies for the firm's clients.

EXPERIENCE

Paul represents clients before state agencies including the Minnesota Department of Commerce, Department of Health, Public Utilities Commission, Pollution Control Agency and other regulatory agencies.

PRACTICES & INDUSTRIES

Government Solutions

Insurance & Health Plans

Transportation

EDUCATION

Concordia University, B.A., 1986

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Specific to environmental public policy, Paul has worked extensively on behalf of clients on numerous issues involving PFAS, air and water pollution mitigation and legislation relating to general permitting matters. His clients have included mining interests, petroleum producers, manufacturers, as well as local units of government.

He counsels clients in public relations and public affairs about message development, crisis counseling and grass roots organization.

He has strong experience in legislative representation, strategic development, bill drafting, public relations and communications, and direct lobbying of legislation.

Paul leverages strong ties with local government, representing local corporations and institutions before local governmental bodies, including the cities of Minneapolis and St. Paul.

Paul is not a licensed attorney.

RECOGNITIONS

Paul was selected as one of Minnesota's "Power Players" in politics by *Minnesota Law & Politics* magazine.

SPEAKING ENGAGEMENTS

Cannabis Facts and Changing Laws: A Minnesota Series - Part 1
Conversation with Cannabis Legislation Author and Employment Law Implications
Stinson LLP, 09.27.2023

2021 Business Law Update
03.04.2021

Business Law Update - Minneapolis
Surly's Brewing Co., 02.27.2020

PUBLICATIONS

Minnesota Passes Renewable Energy Policies Impacting Various Industries
05.30.2023

Minnesota Historic Legislative Session Comes to an End
05.26.2023

2022 Minnesota Legislature Convenes: Historic Budget Surplus Looms
01.25.2022

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A Deeper Dive into Minnesota Election Results

11.11.2020

Deep Purple State: Minnesota Divided

11.04.2020

What to Watch for on Election Day in Minnesota

11.02.2020

2020 Minnesota General Election Overview

10.09.2020

Republicans Reject Walz Commissioner

08.13.2020

Minnesota Primary: Key Incumbents Sent Packing

08.12.2020

Minnesota Legislature Adjourns: Special Session Ahead?

05.19.2020

Minnesota Legislature Adjourns in Seven Days: Bonding Projects Will Dominate Discussions

05.11.2020

From Feast to Famine: Minnesota Budget Forecast Projects \$2.4 Billion Deficit

05.05.2020

Minnesota Regulatory Filing Deadline Relief

03.30.2020

COVID-19 – Minnesota's Response

03.17.2020

Minnesota Budget and Economic Forecast

02.27.2020

2020 Minnesota Legislature Convenes, Bonding will be Top Priority

02.13.2020

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