

Penny R. Slicer

PARTNER

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Office: Kansas City



Deeply committed to intellectual property law as the great intersection of law, science and business, Penny's clients depend on her to safeguard their important innovations and brands.

A registered patent attorney, Penny applies her extensive experience in patent and trademark matters in the U.S. and internationally to help clients avoid infringement claims and protect their most valuable intellectual property. She has extensive experience in both patent and trademark prosecution, clearance opinions, licensing, due diligence, and other IP agreement work, as well as infringement assessments, cease and desist matters, trademark opposition and cancellation proceedings, and patent litigation before the US Patent Trial and Appeal Board, District Courts and the Federal Circuit.

Penny's patent practice is directed to a variety of different mechanical and chemical inventions with specific focus on consumer products and industrial processes and equipment. She advises on freedom to operate concerns and guides early assessment and strategic direction for patent litigation matters. Her trademark experience includes managing international trademark portfolios and counseling clients on the adoption, use and infringement of valuable trademark assets.

PRACTICES & INDUSTRIES

Intellectual Property & Technology

Copyright Litigation

Patent Litigation

Patent Preparation & Prosecution

Copyright Protection

Trademark Prosecution & Brand Management

Trademark, Trade Dress, False Advertising & Unfair Competition Litigation

Biotechnology

Chemical & Pharmaceutical

IP & Technology M&A Due Diligence

IP & Technology Transactions

Mechanical

Trade Secret Litigation

ADMISSIONS

Missouri, 1990

U.S. District Court for the Western District of

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EXPERIENCE

Penny serves as outside IP general counsel for companies in all aspects of patent, trademark and copyright prosecution and enforcement strategies in various industries with particular focus on consumer products companies and OEM suppliers.

She manages the international trademark portfolio of a major sporting goods company and oversees the cease-and-desist enforcement program to protect its well-known brands.

Penny assisted a major manufacturer develop and introduce a new mechanical product/system into a competitive field, evaluating competitor patent portfolios, assessing risks and potential design-around alternatives, and providing freedom to operate opinions.

RECOGNITIONS

Best Lawyers in America® Lawyer of the Year, Litigation - Intellectual Property, 2020 & Patent Law, 2024

Listed in The Best Lawyers in America® for Intellectual Property Law and Patent Law for over 15 years

Named a “Top 50 Under 45” IP lawyer in IP Law and Businesses, May 2008

Penny is listed as AV® Preeminent™ by *Martindale Hubbell*

PROFESSIONAL & CIVIC ACTIVITIES

International Trademark Association

American Intellectual Property Law Association

The Missouri Bar

Kansas City Metropolitan Bar Association

Women Lawyers Association

Missouri

U.S. Court of Appeals for the Federal Circuit

U.S. Patent and Trademark Office, 1989

EDUCATION

University of Missouri – Kansas City, J.D., 1990

College of the Ozarks, B.A., Chemistry, *cum laude*, 1987

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NEWS

175 Stinson Attorneys Selected to the 2024 *Best Lawyers in America* List
08.17.2023

Best Lawyers in America Names 10 Stinson Attorneys as "Lawyer of the Year"
08.17.2023

Stinson's Pro Bono Nonprofit Legal Clinic Continues to Serve Kansas City-Area Communities
06.29.2023

152 Stinson Attorneys Selected to the 2023 *Best Lawyers in America* List
08.18.2022

103 Stinson Attorneys Selected to the 2022 *Best Lawyers in America* List
08.19.2021

112 Stinson Attorneys Selected to the 2021 *Best Lawyers in America* List
08.20.2020

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