

## Scott R. Erickson

### PARTNER

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Office: Minneapolis



**Scott’s business experience and acumen, attention to detail and creative thinking allows him to provide comprehensive and effective business and legal solutions for his clients.**

One of Scott’s clients states, “If you are looking for someone to provide high-end business and legal services Scott should be at the top of your list.” Scott provides general counsel representation to family and closely held businesses and their owners, in many business segments, including businesses in the staffing, logistics, manufacturing, professional services, construction, food production and processing, sports, creative and entertainment industries.

Scott identifies opportunities and solutions and strategically partners with business owners and executives to help them monetize their businesses and assets, develop business strategies, grow profitability and determine successful succession and exit strategies. Scott utilizes his experience and skills to successfully negotiate agreements, contracts and transactions for his clients. Scott has developed a Core Counsel Program to assist his clients. The Core Counsel Program provides clients with an established team of lawyers dedicated to their businesses and legal needs.

### PRACTICES & INDUSTRIES

- Private Business
- Tax, Trusts & Estates
- Sports & Recreation
- Mergers & Acquisitions
- Private Equity
- Venture Capital & Emerging Companies
- Entertainment & Media

### ADMISSIONS

- Minnesota
- Wisconsin
- U.S. District Court for the District of Minnesota

### EDUCATION

- William Mitchell College of Law (Mitchell Hamline School of Law), J.D., 1983
- University of Minnesota, B.A., *magna cum laude*, 1980

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## EXPERIENCE

Adept at business law, Scott has extensive experience with general counsel representation, business organization and reorganization, strategy and negotiation, acquisitions and sales, private equity and debt financing, governance planning, sports monetizing planning, including sponsorships, endorsements, merchandising and license agreements, and estate and business succession planning.

Scott has experience with four professional sports leagues—basketball (NBA), hockey (NHL), baseball (MLB) and football (NFL)—as well as experience with amateur junior hockey, USA Hockey, soccer and swimming. Scott is counsel to the United States Hockey League and is a member of the Legal Council for USA Hockey.

Some of the clients who have trusted Scott with their business matters include Taylor Corporation, Minnesota Timberwolves and Lynx, Minnesota Vikings, Minnesota Wild, Värde Partners Inc., System Design Advantage LLC, Heartland Equity Management LLC, Microtrace LLC, King Solutions, Inc., BI Consulting Group, LLC, Antenna Inc., Innocent Technologies LLC, Hollstadt & Associates, Inc., Safeway Hydraulics, Inc., Preston Kelly, Inc., Kagan Binder PLLC, Veloci Performance Products, Inc., Gardner Builders LLC; Peditatech Nursing LLC, Verified Credentials, Inc., All American Foods, Inc., On-Demand Group and Baker Investments, Inc.

## RECOGNITIONS

Selected for inclusion in *Super Lawyers*®

## PROFESSIONAL & CIVIC ACTIVITIES

Co-Chair of Stinson's Corporate Counsel and Sports & Recreation practice sub-groups

Mitchell Hamline School of Law Center for Law and Business, Board of Advisors

Aaron Grider Foundation, Board of Directors

Burl Oaks Golf Club, Board of Directors and President

Twin Cities Dunkers; a business and community group that recognizes sporting achievement

ACG Minnesota

Sports Lawyers Association

City of Minneapolis, Downtown Experience Committee

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Minnesotans for Major League Baseball (sponsored by the Minnesota Twins), Steering Committee

Private Directors Association

### NEWS

175 Stinson Attorneys Selected to the 2024 *Best Lawyers in America* List

08.17.2023

### SPEAKING ENGAGEMENTS

Presentation for Morgan Stanley on November 10, 2020, regarding Estate Planning for the Business Owner

Presentation for Morgan Stanley on February 26, 2020, regarding Business Succession Planning

Emcee, "Betting on the Business of Sports," April 5, 2019

Presentation on April 27, 2016 Protecting the Golden Goose: Transitioning Your Business to the Next Generation," Project Business™

Presentation on April 27, 2016 regarding "Business Succession Planning," Project: Business™

Presentation on May 13, 2015 regarding "Managing Business Conflicts in a Closely-Held Business," Project: Business™

Presentation at William Mitchell College of Law on November 18, 2014 regarding working in the sports industry

Presentation with Platinum Group on February 12, 2013 regarding ways to transfer ownership of your business to the next generations

Emcee and presenter, "Heading for the Exit: Designing a Strategy for Transitioning Your Business," Project: Business™, William Mitchell College of Law, May 17, 2012

Presentation with M&I Marshall & Illsley Bank (now BMO Harris Bank) on April 14, 2011 regarding business succession planning

Presentation for the University of St. Thomas Law School on March 10, 2010 regarding representing the sports team

Presentation with Cincinnatus Partners on October 28, 2009 regarding transitioning your agency-the nuts and bolts of internal and external transitions

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Presentation with Cincinnatus Partners for the Professional Insurance Agents of Minnesota on September 3, 2009, regarding maximizing the value of your business and key transition strategies

Presentation for the University of St. Thomas Law School on November 15, 2007, regarding sports law

### PUBLICATIONS

Interview regarding Planning for the Future, Collaborative Legacy Partners blog, January 31, 2014,

Interview article regarding important considerations for buying and selling businesses, *Upsize Magazine*, August 2011,

"How to Grow Your Business or Sell It" for Leonard, Street and Deinard, P.A. clients and referral sources, January 2011

"Now is the Time to Strengthen Your Business, Whether You Intend to Grow It or Sell It," *Minnesota Business*, July 2010

Question and Answer Article in *An Opportunistic Market - the M&A Marketplace for Insurance Agencies & Brokerages* in 2009 regarding a Minnesota perspective on mergers and acquisitions with Cincinnatus Partners