

# Stephen J. Cosentino, CIPP

## PARTNER

steve.cosentino@stinson.com

Direct: 816.691.2450

Office: Kansas City



**Steve lives and breathes technology, utilizing his experience in intellectual property and corporate finance to help companies navigate the cyber landscape.**

Strategically positioned at the intersection of technology, finance and law, Steve negotiates technology transactions in the software, mobile, health care and FinTech industries. His primary focus is on technology related transactions and compliance, with an emphasis on software licensing and services, banking technology, data center services, outsourcing, data privacy, e-commerce, advertising, cloud computing and cybersecurity. He navigates complex mergers and acquisitions, guides corporate transactions, and facilitates complex technology and intellectual property collaborations.

Steve counsels clients on crisis management, data breach response and compliance with U.S. and international privacy and data security laws including the Children's Online Privacy Protection Act (COPPA), the Telephone Consumer Protection Act (TCPA), CAN SPAM, the EU General Data Protection Regulation (GDPR), the California Consumer Privacy Protection Act (CCPA), The Health Insurance Portability and Accountability Act (HIPAA), Biometric Information Privacy Act (BIPA), and the EU-U.S. Privacy Shield and the FTC Act. Steve is a Certified Information Privacy Professional (CIPP) through the

## PRACTICES & INDUSTRIES

- Cybersecurity & Data Privacy
- Intellectual Property & Technology
- Mergers & Acquisitions
- Copyright Protection
- Entertainment & Media
- Automotive Finance
- Children's Products
- Consumer Financial Services
- FinTech, Payments & Financial Products
- IP & Technology M&A Due Diligence
- IP & Technology Transactions
- Telecommunications
- Unmanned Aircraft Systems & Autonomous Vehicles

## ADMISSIONS

- Missouri, 1997
- Kansas, 1998
- Arizona, 1999

**STINSON**

STINSON LLP \ STINSON.COM

## Stephen J. Cosentino, CIPP

International Association of Privacy Professionals.

He developed a comprehensive program to audit the data practices of companies transacting business on the Internet and provides complete services for e-commerce and software licensing transactions. He also offers a comprehensive social networking compliance program for businesses.

Steve chairs the firm's Intellectual Property and Technology Division and co-chairs the firm's Data Security, Privacy and Information Governance team.

### EXPERIENCE

Lead technology counsel for clinical decision support system for major pharmaceutical company

Represented Truman Medical Center—a two-hospital, 600-bed health care system with multiple outpatient and behavioral health clinics and the primary teaching hospital in Jackson County and Kansas City, Missouri—in a large transaction engaging Cerner to provide and operate TMC's health information technology services

Lead technology counsel for major critical facilities management engagement between data center client and a Fortune 500 technology company

Lead technology and intellectual property counsel for acquisition of health care consulting company by a Fortune 500 technology and outsourcing company

Served as lead technology counsel to represent the Unified Government and the Board of Public Utilities in their efforts to be selected by Google from more than 1,100 other municipal applicants to become the first U.S. city to have "Google Fiber" - providing internet connections of 1 gigabit per second to local homes, businesses and schools

### EDUCATION

University of Missouri-Kansas City, J.D., 1997

University of Missouri-Columbia, B.A.,  
Political Science, *cum laude and with honors*,  
1994

STINSON

STINSON LLP / STINSON.COM

## Stephen J. Cosentino, CIPP

Lead technology counsel for eHealthAlign and Kansas Health Information Network, two regional Health Information Exchanges

Lead counsel for the University of Missouri System in the development of the Tiger Institute, a strategic alliance with Cerner Corporation dedicated to transforming health care delivery for Missourians

Teamed with the Banking and Financial Service group to provide banks with deep vendor management and technology agreement negotiation experience including core systems, mobile payment systems, online banking, compliance and fraud opposite major vendors such as Fiserv/Open Solutions, FIS and Finastra

Represented clients in connection with mergers and acquisitions due diligence investigations, data protection addenda, open source licenses, software licenses, software as a service (SaaS), reseller and distribution agreements, sweepstakes compliance, online marketing campaigns, social networking, joint development agreements and intellectual property licensing

Guided clients through private and governmental technology investigations including open source audits, CARU and FTC compliance audits, and licensing audits

### RECOGNITIONS

Selected as a Lawyer of the Year by *The Best Lawyers in America*<sup>®</sup>, 2022

Listed in the 2010 - 2024 editions of *The Best Lawyers in America*<sup>®</sup> for Technology Law.

Listed in the 2012 - 2022 editions of *Missouri & Kansas Super Lawyers*<sup>®</sup> for Intellectual Property, previously being listed as a *Rising Star* in the publication.

Named a Rising Star in 2011 by *KC Business* magazine.

Named to the *Kansas City Business Journal's* "Best of the Bar" in 2009.

### PROFESSIONAL & CIVIC ACTIVITIES

Greater Kansas City Sports Commission & Foundation, Board of Directors

UMKC Law Foundation, Board of Directors, Past President

KCMBA Communications Committee, Co-Chair

International Association of Privacy Professionals ("IAPP"), Member

STINSON

STINSON LLP \ STINSON.COM

## Stephen J. Cosentino, CIPP

Stinson Tech Lawyer Shark Pod - Investing in the KC Techweek Pure Pitch Rally

### NEWS

Stinson's IP&T Team Produces Another Outstanding Year for Trademark and Patent Prosecution and Defense

02.13.2024

*Super Lawyers* Recognizes 29 from Stinson on Missouri and Kansas Top Lists

11.14.2023

175 Stinson Attorneys Selected to the 2024 *Best Lawyers in America* List

08.17.2023

Stinson's 2022 IP&T Year-in-Review Includes Strategic Creativity, Continued Innovation

02.10.2023

Three Stinson Attorneys Named to IP Law "POWER LIST"

12.12.2022

*Super Lawyers*® Recognizes 26 Stinson Attorneys in Missouri and Kansas

11.14.2022

152 Stinson Attorneys Selected to the 2023 *Best Lawyers in America* List

08.18.2022

Cosentino, Glantz Author Article on Cyber Awareness for *Colorado Banker*

07.29.2022

Cosentino, Flores Author E-sports Article for *Sports Litigation Alert*

05.10.2022

Stinson's IP&T Team Supports Innovation: 2021 Year In Review

02.11.2022

*Super Lawyers* Recognizes 21 Stinson Attorneys in Missouri and Kansas

11.15.2021

103 Stinson Attorneys Selected to the 2022 *Best Lawyers in America* List

08.19.2021

Ten Stinson Attorneys Named 2022 Lawyers of the Year by *Best Lawyers in America*

08.19.2021

STINSON

STINSON LLP / STINSON.COM

## Stephen J. Cosentino, CIPP

Stinson and Association of Corporate Counsel Hold Virtual Nonprofit and Small Business Pro Bono Legal Clinic

06.16.2021

Stinson Attorneys Named to 2020 Kansas & Missouri *Super Lawyers* and Rising Stars

11.16.2020

112 Stinson Attorneys Selected to the 2021 *Best Lawyers in America* List

08.20.2020

Partner Steve Cosentino Quoted on COVID-19 and Data Privacy Laws

03.27.2020

### SPEAKING ENGAGEMENTS

Steve speaks to various groups on software, data security, FinTech, e-commerce and internet privacy-related topics. He frequently incorporates unique presentation styles such as the simulation of a data security incident at the Heartland GRC event in Kansas City. Steve has spoken before trade groups on intellectual property protection, copyright law, fair use, open source code and technology commercialization. He has presented the following programs:

- "Incident Response - A Legal Perspective," NEACH's End-User Payments Fraud Symposium, October 2021
- "Third-Party Risk Management: Negotiating Cyber Liability in Bank Tech Contracts," Colorado Bankers Association Cybersecurity Conference, August 2021
- "Data Security & Customer Privacy," Falls Fintech Accelerator Workshop established by Central Payments, Cohort 1, April 2020 and Cohort 2, September 2020
- "ML, AI and Data Security – Analyzing the Good, the Bad, and the Ugly," Know It 2020 Conference, May 2020
- "Prepaid Compliance in a Crisis & Beyond," Innovative Payments Association, April 2020
- "Beyond Banking – Cyber Risk and Security," Dallas, Texas, November 2019
- "Information Security in Community Banking," Aurora, Colorado, October 2019
- "Data Collection, Security & Privacy – California Privacy Protection Act, Biometrics Laws and Security," Kansas City Metropolitan Bar Association Annual Corporate In House Counsel Institute, June 2019
- "Data Security and Privacy", Stinson Business Law Update, St. Louis, Missouri, April, 2019
- "The Changing Landscape for Banks, Regulators and Vendors in Data Security and Privacy," US Bank and Stinson, April 2019

**STINSON**

STINSON LLP \ STINSON.COM

## Stephen J. Cosentino, CIPP

- "In-House Counsel Network Event Series 1: GDPR," Minnesota Asian Pacific American Bar Association, Minneapolis, Minnesota, February 2019
- "Data Privacy Considerations When Using Artificial Intelligence (AI) in Online Advertising," Association of Corporate Counsel, Phoenix, Arizona, November 2018
- "Legal Ethics and Social Media," National Rural Electric Cooperative Association G&T Legal Seminar, Nashville, Tennessee, November 2018
- "Website Accessibility – The Slow and Steady March to ADA Compliance," GKCBLN Disability and Inclusion Summit, April 2018
- "GDPR – Getting Ready for May 2018," SLS Business Law Update, February 2018
- "Cybersecurity – Remediation and Response," Gilmore Bell Annual CLE, February 2018
- "Data Privacy and Data Security," Bloch School Executive MBA Program, November 2017
- "Digital Health Business Series," BioKansas, October 2017
- "Emerging Technology Risk," Heartland GRC Roundtable, October 2017
- "Key Legal Issues in a Disruptive Technology Environment," Insurance Licensing Services of America Podcast, August 2017.
- "Big Data – Ethics, Strategy and Risk Considerations," Heartland GRC, January 2017
- "Best Practices for Reviewing Software Purchases," Lorman Education Services, December 2016
- "Fintech – Embracing the Disruption," Colorado Independent Bankers Association, November 2016
- "Regulator Expectations: Due Diligence, Risk and Contract Management," Western Independent Bankers Association, October 2016
- "Embracing the Disruption" SLS FinTech Seminar – Presenter, May 2016
- "Innovation and the Future of Prepaid: EMV Compliance and the Market: A Look at the Current State of Chip Technology," The Power of Prepaid Conference – Moderator, Washington D.C., April 2016
- Sedona Conference Working Group 11 – Data Security Compendium – Panelist, Scottsdale, AZ, December 2015

Intersection of Business, Law & Technology Seminar

The Ritz-Carlton St. Louis, 11.15.2022

Privacy Preparedness - Getting Ready for 2023

07.28.2022

Cybersecurity Incident Response: Minimizing Class Action Litigation Risk

06.14.2022

**STINSON**

STINSON LLP \ STINSON.COM

# Stephen J. Cosentino, CIPP

Collateral-based Lending in the IP World

03.24.2021

## PUBLICATIONS

Steve is a frequent contributor to the firm's e-alerts, writing numerous articles on e-commerce topics, particularly in the area of electronic privacy. He serves on the editorial board of the KCMBA Counselor magazine, frequently writing articles for the publication. He has contributed to the Sedona Conference Working Group 11 – Data Security and Privacy Liability.

- Co-author, "Cyber Awareness: Decreasing the Cost of a Cybersecurity Attack," *Colorado Banker*, July 2022
- Co-author, "Avoiding ADA Website Liability," *The Missouri Banker*, November 2019
- "Healthcare Privacy" – Medical Alley Association, January 2018
- "Outsourcing Your Bank's Network" *Western Independent Banker* – Technology Issue, September/October 2015
- "Women Who Mean Justice – A Look at Three KCMBA Members in the LGBT Legal Community" *KC Counselor*, October 2015.

"NIST Privacy Framework Version 1.0 Issued," *Stinson's Government Contracting Blog*, January 2020

A New Type of Face Painting - The Use of Facial Recognition Technology in Sports Venues

10.04.2023

Colorado and Other States Join the Data Privacy Law Landscape - What You Need to Know

06.22.2023

California Consumer Privacy Act's Employee and Business-to-Business Exemptions Expire Effective January 1, 2023 *How Should Employers Prepare?*

12.16.2022

Running a Legal Sweepstakes or Contest in the Esports and Online Gaming World

04.12.2022

Esports Teams Face Enemy Fire from State Talent Agency Acts

10.07.2021

Health App Vendors Be Warned: You Could Be Subject to FTC's Health Breach Notification Rule

10.05.2021

STINSON

STINSON LLP \ STINSON.COM

## **Stephen J. Cosentino, CIPP**

EU Authority Publishes New Standard Contractual Clauses

06.15.2021

Justices Clarify Scope of Anti-Hacking Law

06.10.2021

Biometrics in the Ballpark - How Teams and Leagues Can Mitigate Data Collection Risk

05.05.2021

Privacy 2021 - Preparing for the CPRA

01.22.2021

Healthtech and FinTech Security a Focus of Recent CCPA Litigation and Enforcement

09.22.2020

EU Suspends the Privacy Shield – Where do we go from here?

07.17.2020

California AG Issues Third Draft of CCPA and Holds Tight on July Enforcement

04.03.2020

California Moves Closer to Final CCPA Regulations with Significant Update by the Attorney General

02.12.2020

**STINSON**

STINSON LLP \ STINSON.COM