

# William R. Everding

## PARTNER

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## Clients appreciate Bill's practical, cost-effective approach in protecting their intellectual property with their specific business strategies in mind.

As an intellectual property lawyer with more than 15 years of experience, Bill teams with clients to navigate their complex intellectual property issues.

Bill guides clients through all issues related to patents, including procurement in the U.S. and abroad, in post-grant proceedings, and in litigation.

Bill applies his extensive experience in diverse technologies to help clients obtain patent protection to fortify and grow their businesses. During product development, Bill assists clients in identifying patentable features and provides guidance on whether to apply for patent protection. Clients compliment Bill on his ability to quickly and thoroughly understand their inventions and to target and protect commercially valuable aspects of their inventions.

Also during product development, Bill conducts clearance analyses to assess patent infringement risk and avoid patent protection owned by competitors. Bill prepares patent non-infringement and invalidity opinions to document clearance analyses.

### PRACTICES & INDUSTRIES

Intellectual Property & Technology  
Patent Preparation & Prosecution  
Mechanical  
Electrical & Electronics  
IP & Technology M&A Due Diligence  
Post-Grant Proceedings  
Sports & Recreation

### ADMISSIONS

Missouri, 2008  
U.S. Patent and Trademark Office, 2010

### EDUCATION

The John Marshall Law School, J.D., *cum laude*, 2008

- Certificate in Intellectual Property Law
- *The John Marshall Law Review*, Managing Editor

University of Dayton, B.S., Civil Engineering, 2005

- Golf Team, Three-Year Captain

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Bill helps clients identify infringements of their patents and enforces their patent protection in cease and desist negotiations and in litigation, if needed. On the other hand, when clients are accused of patent infringement, Bill helps resolve such allegations and develops strategies to defend patent infringement litigation.

Bill attacks and defends validity of patents in post-grant proceedings in front of the USPTO Patent Trial and Appeal Board.

Clients seek Bill's assistance in negotiating and preparing product development agreements, patent license agreements, settlement agreements, and other IP agreements.

When clients are involved in transactions, Bill helps to evaluate the scope and value of the associated IP assets and to evaluate potential IP infringement risk.

### EXPERIENCE

In response to a patent infringement suit filed against a client, Bill filed three inter partes review (IPR) petitions, served as lead counsel in the IPRs, and successfully argued the three IPRs in front of the USPTO Patent Trial and Appeal Board to invalidate all challenged claims of the three patents, ending the litigation.

In defending a patent infringement lawsuit, where a preliminary injunction was entered against the client, Bill led a team to win a reversal of the preliminary injunction and subsequent dismissal of the case to permit the client to resume selling products important to its growth strategy.

Bill helped a client file provisional patent applications during product development, and ultimately obtained multiple U.S. and foreign patents for a product which now has a deep customer following and is nationally awarded for its inventive features.

When a client acquired a company having a long-pending patent application directed to the company's flagship product, Bill created and implemented a new strategy for claiming the inventive features, and obtained and enforced patent protection against a competitor to fortify market position.

In conducting a clearance analysis for a client's new product, Bill identified a blocking patent and facilitated the client's purchase of the patent, using a straw man strategy to avoid revealing the client's identity to the patent owner.

He represented American Outdoor Brands in obtaining five patents covering features of AOB's Frankford Arsenal® Intellidropper® electronic powder measure, and in enforcing the five patents in litigation, resulting in an amicable settlement.

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When a client's product was copied by several competitors, Bill implemented a patent enforcement campaign and prepared settlement agreements to obtain hundreds of thousands in infringement damages, and to remove the competitors' products from the market to protect the client's market share.

Bill has helped numerous clients enter new product categories through patent infringement avoidance strategies.

Bill has guided several clients in developing effective patent litigation strategies, involving infringement, validity, and subject matter eligibility, that resulted in favorable settlements for the clients.

He assisted a client in evaluating the potential scope of protection of several pending patent applications in due diligence for a licensing deal worth tens of millions of dollars.

Bill prepared a joint development agreement for a client to obtain assistance from a development firm in expanding product development outside the client's core experience.

Bill has patent experience in technologies, including medical devices (e.g., catheters, vascular compression devices, enteral feeding products), medical implants, commercial food preparation appliances, pipeline rehabilitation systems, firearm tools and accessories, hunting equipment, construction tools, graphic user interfaces, product inventory and management systems, sports equipment, electric utility service tools, electronic enclosures, industrial lubrication systems, mine ventilation equipment, automotive fluid handling devices, heating and cooling equipment, and numerous other technologies.

### RECOGNITIONS

Selected to the 2024 edition of *Best Lawyers in America*®

*Missouri Lawyers Weekly* Up & Coming Attorneys List, 2022

*St. Louis Small Business Monthly* Best Patent Attorneys in St. Louis, 2016

### PROFESSIONAL & CIVIC ACTIVITIES

Bar Association of Metropolitan St. Louis

American Bar Association

American Intellectual Property Law Association

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## NEWS

AOB Reaches Amicable Settlement in Patent Litigation Case, Stinson Attorneys Serve as Lead Patent Counsel

03.22.2024

Stinson IP&T Attorneys Secure Injunction and Settlement for American Outdoor Brands

09.28.2023

Stinson IP&T Attorneys Assist in Protecting American Outdoor Brands' Intellectual Property, Secure Agreement to End Litigation

04.21.2023

Christina Arnone, Bill Everding and Sarah Lintecum Struby Recognized as Up & Coming Attorneys by *Missouri Lawyers Weekly*

08.22.2022

Stinson IP Attorneys Advise on Award-Winning Building Innovation

05.12.2020

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