

Jon Mattson Joins Stinson as Chief Marketing & Business Development Officer

Press Release

09.28.2020

Stinson LLP is pleased to announce the addition of Jonathan Mattson as chief marketing and business development officer. Mattson brings over 25 years of experience helping professional service firms grow and better serve clients.

Mattson will lead business development and marketing initiatives across Stinson's 13 offices nationwide, overseeing client generation, revenue growth and brand awareness, and supporting the firm's culture of client service.

"We are excited to have Jon on board and look forward to many successes under his leadership," said Chief Operations Officer Shawn Adams. "Jon brings extensive experience in the legal industry and has driven incredibly strong business development initiatives throughout his career. We know he will be a great addition to our firm and I am eager to work with him closely in this role."

Prior to joining Stinson, Mattson served as the director of business development at Baker Hostetler LLP and as chief marketing and business development officer at Tucker Ellis LLP. He also spent over a decade at three global accounting firms, serving some of their largest clients and leading marketing efforts across offices.

"What really drew me to Stinson was the culture of client service, community engagement and creative thinking," said Mattson. "I'm excited to hit the ground running and build on the work we are doing across offices to realize opportunities for our clients."

Additionally, Mattson is the 2020 Legal Marketing Association (LMA) Conference co-chair and a frequent speaker at the LMA International Conference and at chapters across the country.

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Mattson received his B.A. from Eastern Illinois University and his MBA from Wake Forest University in North Carolina.