STINSON

News & Insights

Stinson Attorneys, Minneapolis Office Earn Recognition in *World Trademark Review's* WTR 1000 Rankings

Press Release 03.09.2023

Stinson LLP is pleased to announce that it has been recognized by the *World Trademark Review* (WTR) as a ranked firm in the 2023 WTR 1000, with its Minneapolis office receiving a 'bronze' designation.

"The IP practitioners at Stinson make it their mission to understand clients' cultures and business aspirations, and move heaven and earth to help them realise their ambitions. Their breadth of IP knowledge serves them well at all stages of the trademark lifecycle and they can effortlessly translate its complexities into clear, easily implementable strategies," said WTR.

In addition, Partners David Barnard, Joel Leviton and Ruth Rivard have been recognized as "Recommended Individuals" by WTR for their exceptional skill set and profound insights into trademark matters. Leviton has been selected as an IP leading practitioner for the 11th consecutive year, Rivard for the seventh consecutive year, and Barnard for the second year running

According to WTR, "Joel Leviton seeks to maximize the value of brands through lucrative licensing agreements that unlock their commercial power, while highly accomplished trial attorney Ruth Rivard anchors things on the contentious side."

The WTR 1000 identifies top trademark professionals in key jurisdictions around the globe. WTR conducts interviews and gathers written submissions to identify top firms and individuals based on their depth of expertise, market presence and sophistication of work.

Stinson Attorneys, Minneapolis Office Earn Recognition in World Trademark Review's WTR 1000 Rankings

Stinson's intellectual property and trademark team has one of the largest patent practices in the Midwest, with over 20 attorneys licensed before the U.S. Patent and Trademark Office. In 2022 they filed 767 patent applications and 553 trademark applications. Currently, the team manages over 12,000 active domestic and foreign trademarks and works closely with individuals and companies to develop innovative IP strategies that encourage growth while maximizing value and opportunity.

CONTACTS

David R. Barnard Joel D. Leviton Ruth Rivard

RELATED CAPABILITIES

Intellectual Property & Technology Patent Litigation Patent Preparation & Prosecution Post-Grant Proceedings Trademark Prosecution & Brand Management Trademark, Trade Dress, False Advertising & Unfair Competition Litigation

