News & Insights

World Trademark Review Recognizes Stinson's IP Practice, Three Attorneys in WTR 1000 Rankings

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Stinson LLP is recognized by the *World Trademark Review* (WTR) as a leading intellectual property (IP), patent and trademark firm on the 2024 *WTR* 1000. The firm's Minneapolis practice received the "Bronze" designation, which reflects Stinson's ability to deliver high quality services while undertaking extensive patent and trademark work.

"The IP practitioners at Stinson make it their mission to understand clients' cultures and business aspirations, and move heaven and earth to help them realise their ambitions," the publication said of the firm. "Their breadth of IP knowledge serves them well at all stages of the trademark lifecycle and they can effortlessly translate its complexities into clear, easily implementable strategies."

Partners David Barnard, Joel Leviton and Ruth Rivard are also recognized as leading individuals in their respective fields, with Leviton and Rivard being recognized in the United States: Minnesota "Silver" band and Barnard being recognized in the United States: Missouri and Kansas "Bronze" band.

The WTR 1000 identifies the top professionals and firms in key jurisdictions around the globe. WTR undertakes exhaustive qualitative research, including conducting in-person and virtual interviews and gathering written submissions, to identify top firms and individuals with exceptional skill sets and profound insights into patent matters.

Stinson has one of the largest patent practices in the Midwest, with over 20 individuals licensed before the U.S. Patent and Trademark Office. In 2023, they filed 820 patent applications, resulting in 544 issued patents, and 726 trademark applications, resulting in 404 registered trademarks.

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Barnard is an experienced litigator who leverages his knowledge of patent, trademark and advertising law enforcement and defense to inform his case-by-case approach to litigation and to counsel clients on intellectual property portfolio strategy, risk management and agreements.

Leviton manages global trademark portfolios for Fortune 500 companies and serves as outside trademark counsel to a variety of domestic and global companies, including in the fields of medical devices, consumer products, interactive entertainment, and apparel.

Rivard serves as counselor, protector and enforcer for her client's intellectual property rights, providing strategic and thoughtful advice and zealous representation in court with an eye toward clients' business goals and finding a practical resolution.

View the full WTR 1000 rankings.

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