

Vorys, Sater, Seymour and Pease LLP presents Business Communication Styles for Women Engaged with the Japanese Community



Sachiyo Peterson



Susan Alexander



David Cook



Noriko Mills



Nori Schaffner

May 17, 2018
Thursday

Networking
5:30pm-6:00pm

Program
6:00pm-7:30pm

Vorys
52 East Gay Street
Columbus, OH 43215

Registration Fees

JASCO/WELD Members:
\$20
Non-Members:
\$30

*There are a limited number of seats available. Register early!
Registration closes on May 11th.*

*No refunds or credits issued after
April 27th.*

Register at:
www.jas-co.org

Session Overview

Today's workforce is more global and diverse and the environment has become more complex, volatile, and uncertain. Business and community leaders must develop efficacy in managing across ethnicities, removing gender and other biases and engaging intergenerational teams. At the heart of success is the art of effective communication and at the core is knowing how to build trusting relationships. The ability to recognize the different communication styles and how different styles are perceived and impact the quality of the conversation is key to building strong relationships at work and in the community.

Join **JASCO** and **WELD** for their joint program on **Business Communication Styles** presented by **Vorys, Sater, Seymour and Pease LLP**. This program will be presented in English and Japanese with live consecutive translation. The target audience for this event is women engaged in Japanese-related business and community affairs in Central Ohio. Those attending this program will have a great opportunity to expand their business and community connections in a setting conducive to relationship building.

Participants at this program will learn how to:

- Define characteristics of effective communication and what that makes possible
- Understand the neuroscience of what's happening in a conversation and how to build trust or create distrust
- Distinguish the characteristics and needs of different communication styles and how to engage effectively with each style
- Appreciate how cultural biases influence our reactions and practical tips to make the "invisible" visible.

About Our Sponsor Host...



Sachiyo Isoda Peterson
Associate
Vorys, Sater, Seymour and Pease LLP

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Sachiyo counsels and assists clients in the highly complex area of immigration, nationality, and employer sanctions (I-9) law. She focuses her practice on employment-based immigrant and nonimmigrant visas for her clients' global workforces. She helps clients maintain seamless business processes, including the attraction and the retention of international talent. Her practice spans various industries, including manufacturing, retail, universities, health care, and other corporations. At times, she also assists in family-based immigration matters.

Her experience includes:

- Counseling clients on all major employment-based temporary and permanent visa categories.
- Advising clients on important immigration-related employment issues, such as employment eligibility, verification, and recordkeeping requirements.
- Helping clients establish new compliance programs, assess the effectiveness of existing compliance programs, and helping with on critical improvements.
- Helping clients plan strategically to avoid immigration-related problems.

Sachiyo is a member of the American Immigration Lawyers Association and is a past president and current board member of the Asian Pacific American Bar Association of Central Ohio. Sachiyo is also a board member of the Japan-America Society of Central Ohio (JASCO).

Sachiyo received her J.D. from The Ohio State University Michael E. Moritz College of Law. She received her B.A. *summa cum laude* from the University of Kentucky.

Sachiyo is fluent in Japanese.

PROFESSIONAL AND COMMUNITY ACTIVITIES

Asian Pacific American Bar Association of Central Ohio, President, 2014;
Board of Directors, 2013-Present
Japan-America Society of Central Ohio, Board of Directors, 2017-Present

About Our Speaker...



Susan Alexander, PCC
Founder
Rosebud Coaching and Consulting

Susan Alexander, PCC, is an executive and life coach with an extensive business background. Grounded in the principles of transformational leadership and financial management, Susan specializes in helping individuals to create new possibilities for their personal and professional life to fulfill on their most important goals and aspirations. Susan created **Rosebud Coaching & Consulting, LLC** out of her commitment to help individuals be leaders in their organizations who make a difference. She coaches executives, managers and individuals with a special emphasis on the power of self-perception and communications and their influence on job performance.



Rosebud Coaching and Consulting
Creating New Possibilities

Prior to her coaching practice, Susan was a commercial lender, community development officer and investment product manager for a prominent financial service provider. This extensive business background combined with her exposure and proficiency in transformational learning creates a unique understanding and sensitivity to the issues and concerns of managers and leaders.

Susan is also an Adjunct Faculty Member of Otterbein University. She is the sole leader of a four-course leadership series made available to adult continuing studies students. This series focuses on developing transformational leadership skills and expanding student's capabilities. Programs focus on creating awareness of one's capabilities and barriers, emotional intelligence, communication skills, team building, effective conflict resolution and designing and implementing a "Breakthrough Project".

Susan is known for her creative and "out-of-the-box" thinking, positive and enthusiastic outlook, and inherent ability to effectively work with all levels of managers to improve collaboration, as well as create and implement comprehensive and effective solutions.

About Our Panelist...



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David W. Cook
Partner
Vorys, Sater, Seymour and Pease LLP

Dave is a partner in the Vorys Columbus office and a member of the corporate group. His practice focuses on the representation of businesses and individuals in all areas of immigration and naturalization law. Dave is fluent in Japanese. Dave serves as Honorary Consul of Japan for the State of Ohio.

Dave is a member of the American Immigration Lawyers Association (AILA). He served as a member of AILA's 2015 Annual Conference Planning Committee (Business) and as a member of AILA's Distance Learning and Business Committees. Dave has also served as Chair of AILA's USCIS Texas Service Center Liaison Committee (2013-2014) and as a member of AILA's USCIS Service Center Operations (SCOPS) Liaison Committee. Dave served previously as a member of the American Immigration Lawyers Association USCIS Texas Service Center Liaison Committee (2009 – 2012) and as a member of the Nebraska Service Center Liaison Committee (2008-09). Dave is also a member of the Columbus Bar Association.

Dave frequently presents seminars dealing with employment-related visa and immigration matters and employment-related immigration compliance

Dave received his J.D. from the University of Washington School of Law and his B.A. from Brigham Young University.

Dave served as senior assistant counsel at Honda of America Mfg. Inc. from 1990 to 1995.

Dave is past president of the Rotary Club of Hilliard.

About Our Panelist...



HONDA
Honda R&D Americas

Noriko Mills
Manager, Organizational Development
Honda R&D Americas, Inc.
SHRM Senior Certified Professional

Noriko Mills currently manages and oversees the organizational development functions at Honda R&D Americas, Inc. She also serves Honda's global and North American regional effort in associate development and leadership, working on several regional and global initiatives. Born and raised in Osaka Japan, Noriko earned her associate degree in English language at Osaka Jogakuin Junior College. She was certified and worked at Ishikawa Prefectural Shakai Kyoiku Center as a Japanese language instructor for foreign residents and trainees who were to be deployed to various state vocational programs. She was later awarded a full scholarship opportunity through the Exchange Japan program (aka, ALLEX Alliance for Language Learning and Educational Exchange) where she was trained in Columbus, Ohio by the Ohio State University (Dr. Mari Noda) and Cornell University (Dr. Eleanor Jordan) on their Japanese language teaching method. Noriko was then assigned to Trine University in Angola, Indiana to manage its Japanese language program for two years while she earned her BS in Business Management with high honors.

In 1997, Noriko joined Honda R&D Americas, Inc., and has assumed multiple positions with increasing responsibilities throughout her career at Honda. Since 2008, Noriko has been serving as a board member of Japan America Society of Central Ohio (JASCO). She has continually worked on multiple educational programs on JASCO's behalf to bring Japanese and American communities together, including JASCO's annual speech contest, teaching leadership classes as part of JASCO's business seminars. Last year, Noriko worked to introduce Japanese artists to the local communities and assisted in coordinating their lectures at local schools and universities.

About Our Panelist...



Nori Shoji-Schaffner, PhD, LPC
Directions Counseling Group

Nori received her Masters degree in Clinical Pastoral Counseling from Ashland Theological Seminary and her doctoral degree in Organizational Leadership from Regent University. Her past experience in mental health involved working at Alpha Psychiatric Services, where she provided counseling services to psychiatric patients who were diagnosed with personality disorders, bipolar disorder, schizophrenia, and other major mental health issues.

Nori offers expertise in bicultural issues specifically related to the Asian community. Her fluency in the Japanese language has allowed her to counsel many clients who have faced significant challenges due to cultural transitions. She strives to be a safe place for people who are the minority.

In addition to counseling, Nori seeks to provide support to companies who face multicultural issues, ethical dilemmas in a diverse work environment, or leadership transitions. She has lectured nationally and internationally as well as developed and taught several courses on multi-cultural perspectives in counseling, cross-cultural theories, and concepts of leadership. Nori is available for consultations and speaking engagements to help companies who are seeking grow and further succeed.

