

## Services

### Copyrights

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Our attorneys understand the complex laws governing copyrights and have the experience and business insight to help our clients. No matter the situation, we strive to untangle the issues and assist our clients to protect – to the fullest extent – their copyrightable assets and counsel clients so that they may avoid infringement of copyrights held by others.

Our copyright clients range from artists, authors, musicians and software developers to libraries, publishing houses, Fortune 500 companies and financial institutions. Our experience covers a spectrum of works including:

- Logos and product packaging
- Software and database compilations
- Computer graphics
- Music and other audio recordings
- Video productions, such as films, online videos, motion pictures and television
- Architectural designs
- Publications, such as books and magazines
- Sculptures and other works of art
- Fashion and fabric designs
- Mask works (semiconductor chips)
- Non-Fungible Tokens (NFTs)
- Blockchain
- Name, Image, and Likeness (NIL) Rights
- Social media influencers

### Copyright Audits

Our attorneys regularly conduct copyright audits that often reveal registration, enforcement and licensing opportunities that can generate revenue streams and open new markets. Additionally, such audits can reveal means by which to protect against counterfeiters and gray good sellers online and issues with the Digital Millennium

Copyright Act (DMCA) relating to circumvention of technological measures to control access to licensed works.

## Copyright Litigation

As new technologies develop and the laws governing copyrights continuously evolve, our copyright litigation team vigorously protects our clients' copyrights and defends them against infringement and other copyright claims in courts at all levels throughout the country. We are experienced in litigating the nuances of copyright law, including authorship and ownership, infringement, fair use and originality issues. We have handled matters involving the DMCA and have experience representing digital media service providers in royalty rate-setting proceedings to determine the appropriate licensing rates for the creation and distribution of content.

## Copyrights and eCommerce

Copyrights can be a valuable tool in protecting assets sold in emarketplaces. Our team often assists clients in obtaining copyrights for products that can be an additional tool to remove counterfeit and copycat goods on emarketplaces.

## News

News, 12.29.2023

More Than 30 Vorys Attorneys Included on Ohio Super Lawyers and Rising Stars List

News, 10.6.2023

Shaw Selected for the 2024-2025 Right of Publicity INTA Committee

News, 10.6.2023

Kelly Selected for the 2024-2025 Emerging Issues INTA Committee

News, 10.6.2023

Clancy Selected for the 2024-2025 Public Information INTA Committee

8.31.2023

Vorys Adds Nationally Recognized Trademark and Copyright Lawyer

News, 4.18.2023

Shaw Receives 2023 Cincinnati Bar Association Young Lawyers Section Leadership Award

News, 2.15.2023

New Episode of Vorys IP Podcast Discusses Advanced Topics in NFTs

News, 2.1.2023

New Episode of Vorys IP Podcast Highlights NFTs

News, 1.12.2022

Special Episode of the Vorys IP Podcast Focuses on Key IP Cases from 2021 & What to Look Out for in 2022

News, 12.15.2021

Episode 5 of the Vorys IP Podcast Focuses on Patenting Advice

News, 11.3.2021

New Episode of the Vorys IP Podcast Focuses on Trademark Basics

News, 5.4.2020

Watkins Named to 2020 *IAM Strategy 300* List

News, 12.19.2016

Curcio Quoted in *Entertainment Law360* Story Titled "This Song was Made for You and Me"

News, 9.15.2014

Watkins Quoted in *Crain's Cleveland Business* Story Titled "What You Need to Know About Your Intellectual Property"

News, 7.21.2014

Vorys Continues to Strengthen IP Team with Addition of Two Partners

News, 2.13.2014

Laura Geyer Joins Vorys IP Group

## Publications

Client alert, 3.29.2024

Gen AI and IP - Highlights from the USPTO/Copyright Office Public Symposium

Authored article, Summer 2023

*The Precedent*: Vol. 001

Client alert, 9.7.2023

Key Contract Terms and Conditions for AI Products and Services Part 2 – Commitments, Disclaimers, Regulatory, Privacy, and Risk Allocations

Client alert, 8.29.2023

Key Contract Terms and Conditions for AI Products and Services, Part 1 - Data Ownership and Licensing

Client alert, 5.1.2023

Artificial Intelligence and Copyrights – Dilemmas for Both Infringement and Creation

Client alert, 1.11.2023

2023 Intellectual Property Law Primer: Supreme Court Preview

[Client alert, 1.3.2023](#)

2022 Year in Review: Intellectual Property Law and the Supreme Court

[Client alert, 1.20.2022](#)

2022 Intellectual Property Primer: Supreme Court Preview

[Client alert, 12.28.2021](#)

2021 Year in Review: Intellectual Property Law and the Supreme Court

[Client alert, 10.27.2021](#)

*Partnering in Patents* Developments

[Client alert, 6.1.2021](#)

Patent Office Updates You Need to Know (June 1, 2021)

[Client alert, 4.6.2021](#)

Decoded: The Supreme Court Rules on Fair Use in Landmark Software Copyright Case

[Client alert, 1.18.2021](#)

Patent Office Updates You Need to Know (January 18, 2021)

[Client alert, 1.6.2021](#)

2021 Intellectual Property Primer: Cases to Watch this Year

[Client alert, 12.14.2020](#)

Patent Office Updates You Need to Know (December 14, 2020)

[Client alert, 10.20.2020](#)

Patent Office Updates You Need to Know (October 20, 2020)

[Client alert, 10.5.2020](#)

Patent Office Updates You Need to Know (October 5, 2020)

[Client alert, 9.28.2020](#)

*Intellectual Property Alert*: Celebrities v. Paparazzo Copyright in Photographs of Themselves

[Client alert, 9.21.2020](#)

Patent Office Updates You Need to Know (September 21, 2020)

[Client alert, 6.9.2020](#)

COVID-19 Patent & Trademark Office Updates

[Client alert, 5.28.2020](#)

USPTO to Grant Further Relief for Certain Patent-Related Fees and Deadlines

[Client alert, 5.26.2020](#)

COVID-19 Patent & Trademark Office Updates

Client alert, 5.18.2020

COVID-19 Patent & Trademark Office Updates

Client alert, 4.28.2020

*Intellectual Property Alert:* The Supreme Court Expands the Government Edicts Doctrine in its Ruling that Annotations in Official State Codes Are Not Copyrightable by the Government

Client alert, 4.20.2020

COVID-19 Patent Office Updates

Client alert, 4.8.2020

Update: Changes to IP Operations Worldwide

Client alert, 4.2.2020

*Intellectual Property Alert:* States Still Enjoy Sovereign Immunity in Federal Copyright Cases for Now

Client alert, 1.27.2020

*Intellectual Property Alert:* 2020 Intellectual Property Primer: Cases to Watch this Year

Client alert, 12.3.2013

*Client Alert:* What Every Business Needs to Know About Using Music For Business Purposes

Client alert, 10.28.2013

Ten Common Misconceptions About Copyright and Fair Use

Client alert, 9.13.2012

*Intellectual Property Alert:* Will Fashion Designs Finally be Clothed in "Copyright" Protection?

Authored article, *Tulane Journal of Technology and Intellectual Property*, Fall 2007

Increasing Access to Knowledge Through Fair Use - Analyzing the Google Litigation To Unleash Developing Countries

Authored article, *Business First*, 4.13.2007

"Business Owners Should Protect Original Work Through Copyright"

## Speaking Engagements

Event, 3.5.2024

Webinar: Legal Considerations for Navigating Endorsement and Promotional Activities

Event, 11.16.2023

2023 Vorys Legal Education (VLE) Seminar

Event, 9.8.2023

MWBSA 2023 Academic and Leadership Conference

Event, 2.15.2023

Webinar: Dos and Don'ts for Using Open AI Chat in Your Company

2.10.2021

2020 Year in Review - Intellectual Property Law Update

12.5.2012

Because That's Where the Money Is: Identifying and Protecting Your Patents, Copyrights, Trade Secrets and Other IP

Presented by TechColumbus