

## Services

### Intellectual Property

#### Practice Contact

Carey C. Jordan

#### Attorneys

Leslie A. Allen

Craig R. Auge

Kimberly A. Beis

Stephen P. Benson

Harold A. Borland

Thomas J. Caulfield

Reed Fryar Clancy

Jessica Knopp Cunning

Alexander L. Curylo

Michael A. Danis

Colleen M. Devanney

Marcel C. Duhamel

Jason C. Elvers

Laura E. Erdman

T. Blake Finney

Michael J. Garvin

Meron F. Ghidey

Whitney C. Gibson

Robert T. Grise

Scott M. Guttman

Maryellen Feehery Hank

D. Jeremy Harrison

Kimberly Weber Herlihy

Victoria M. Hlavinka

Bradley A. Hough

Jennifer D. Jesinoski

Iona N. Kaiser

Maureen E. Kelly

Our nationally recognized intellectual property (IP) practice helps clients create and defend IP assets in furtherance of their key business goals. These goals can range from maintaining exclusivity, to building the next iconic brand, to attracting investment. We understand how a company's IP assets can drive and support those goals.

### Who We Represent

We work with innovative start-ups, multinational corporations, universities, public and private companies, and other IP-driven organizations. These clients come in all sizes and span a myriad of industries, including chemistry, biosciences, nanotechnology, electrical engineering, food and beverage, medical device, software, artificial intelligence, blockchain, universities and more. Our clients are domestic, foreign and global.

### Our 360-Degree Approach

IP can be among the most valuable assets a business owns. Nevertheless, a company's IP can be undermined by internal misappropriation of resources, scattershot efforts for protection and protection strategies that do not support the business's goals. Our team has developed an integrated approach, supported with objective proprietary data analysis and Six Sigma tools, to help our clients run and maintain a proactive IP strategy. This proactive strategy helps our clients obtain and support IP assets that can be leveraged for business advantages and offers optimized handling and spend management. The insights gathered from our comprehensive analysis educate our approach to litigation and transactions involving IP, such as licensing, venture capital investments and acquisitions, which in turn educate our approach to securing IP protection, resulting in a comprehensive 360-degree approach to IP.

### IP Process Improvement Consulting

Our goal is to help our clients improve their integration between IP, research and development and marketing departments to ensure their business goals align with their IP strategies and IP spend targets.

Lauren A. Kickel  
Mihsun Koh  
John L. Landolfi  
Roger E. Lautzenhiser, Jr.  
Gretchen Rutz Leist  
Jennifer H. Lunn  
Maggie E. Martin  
Michael V. Messinger  
Rex W. Miller II  
Megan E. Mirka  
Jason Mueller  
William H. Oldach III  
Igor D. Ozeruga  
Timothy Petrosius  
Cassidy C. Potenzo  
M. Sean Purcell  
Kimberlee T. Raley  
Eric W. Richardson  
Tyler Riemenschneider  
Ben Self  
Khaled Shami  
Jabari A. Shaw  
Adam C. Sherman  
Michael M. Stojavljevic  
Mickey Sutton  
Emily J. Taft  
Cameron P. Thornton  
Thomas P. Thrash  
Joseph M. van 't Hooft  
Anthony P. Venturino  
Mark A. Watkins  
Ryan E. Wheeler  
Aaron M. Williams  
Daniel C. Wucherer

## Areas Of Concentration

Copyrights

**IP Process Consulting:** We work with our clients to create a connected, integrated and efficient IP ecosystem using optimized tools and resources.

Our team includes Six Sigma certified professionals experienced in IP operations. These professionals work with our clients to assess their existing procedures and identify efficiencies that can be obtained through better tools, staffing, processes or partners.

**IP Asset Gap Consulting:** We often tackle these projects by looking at our client's business unit or a specific product line. We then assess our client's business goals for that unit or product, relevant activities (such as make, use and sell), and the current IP assets that relate to that unit or business. We then analyze the portfolio, and compare that portfolio to competitor portfolios as well as competitor activities to identify gaps in coverage. We then make recommendations to close those gaps. We have at our disposal our PatentlyIntegrated® tool as a means to use data to strategically align these goals with jurisdictional realities in addition to competitor activities.

## Technology Transactions and Licensing

Leveraging part or all of an IP portfolio can generate revenue streams, open new markets or shut down competitors. We have advised small entrepreneurs and Fortune 500 corporations in virtually every type of IP-related transaction. Our team recognizes that well-crafted transactions require a familiarity with the unique issues that technology introduces into a deal. Our legal and technical experience and our background in the business of utilizing technology and IP assets bring our clients a strategic advantage. This experience also allows us to deliver thoughtful counsel to our clients to help them anticipate and mitigate risks and build successful relationships.

- **IP Due Diligence:** Our deep understanding of varied technologies and IP law allow us to help companies react quickly to any issue that emerges during an IP transaction, to provide thoughtful and accurate answers to investors' questions, and to craft contract terms that properly allocate risks that can help drive an equitable deal.
- **IP Licensing:** Our attorneys have represented both licensors and licensees in licensing transactions involving a wide variety of subject matters, including technology, patents, proprietary and open source software, internet applications, brands, trade secrets and media and publications. We have successfully negotiated multi-million dollar licenses for nationally and internationally known brands in industries as diverse as clothing, food, pet accessories, pharmaceuticals and

Patents  
Trade Secrets  
Trademarks

biotechnology. Our attorneys have extensive experience in trademark license quality control and have helped brand-owners establish suitable testing and review procedures. We also assist clients in identifying and profiting from their patent and other IP assets through the development of appropriate licensing strategies and royalty structures.

- **Partnering Agreements:** We assist clients in developing and reviewing all types of partnering agreements, including distribution and marketing, franchising, co-branding, computer software and networks, joint ventures, outsourcing, technology transfers, publishing and entertainment contracts, among others.
- **Software and Big Data Transactions:** Our attorneys regularly assist clients in a variety of software and big data transactions, from software development and customization to transfer of software or data by license or sale. We regularly advise on issues relating to open-source software, inner source software, Software-as-a-Service and privacy laws.
- **Agreements:** We often negotiate and draft agreements implicating IP rights for clients large and small. Our team delivers the necessary agreements, including licenses, transfer agreements, non-disclosure and confidentiality agreements, research and development agreements, joint partnership and venture agreements, manufacturing, supply and distribution agreements, funding agreements, and more to help protect the growth and success of our clients' ventures.
- **Government Contracts:** We help clients protect their proprietary information in the context of government-funded projects. Our attorneys are familiar with the complexities of creating, using and delivering technical data and computer software to government agencies. We assist clients with strategies for planning for and controlling the creation and preservation of the records needed to demonstrate proprietary rights in data, with the development of "subject inventions," and with compliance with regulations governing the ownership of patent rights in subject inventions.

Our attorneys also advise clients to protect ownership of, and the rights to use, data and information first developed during performance of a procurement contract, cooperative agreement, cooperative research and development agreement (CRADA), and more. In addition, our attorneys represent clients in disputes arising out of the assertion of limited or restricted rights in technical data, including product designs, drawings and diagrams, test data and methodologies, manufacturing processes and computer software.

## Industry Experience

The Vorys IP team includes an impressive roster of professionals with advanced degrees and/or technical backgrounds in today's relevant technologies. Our technical backgrounds, together with our experience advising domestic and international clients with respect to managing global portfolios, enables us to craft individualized strategies for each client's business purposes. We work with clients of all sizes across a myriad of industries, including:

## Traditional Energy

Our energy industry patent team includes patent practitioners with relevant technical degrees and experience including petroleum engineers, mechanical engineers, electrical engineers, chemical engineers and chemists (including multiple practitioners with Ph.D. degrees in chemistry), many of whom have decades of patent experience in the area. Our team has drafted, prosecuted and opined on thousands of patent applications in this space. We are particularly skilled in upstream technologies, enhanced oil recovery (EOR) technologies, midstream technologies and downstream technologies including refining and specialty chemical and polymer production. A brief listing of our experience includes:

### Upstream Technology Experience:

- Onshore and offshore oil and gas exploration
- Seismic modeling
- Subterranean formation modeling
- Subterranean formation drilling
- Subterranean formation cementing
- Subterranean formation fracturing
- Subterranean formation completion

### EOR Technology Experience:

- Onshore secondary and tertiary recovery operations
- Offshore secondary and tertiary recovery operations

### Midstream Technology Experience:

- Oil and gas storage
- Pipelines
- Liquefied natural gas operations
- Liquefied petroleum gas operations
- Gas-to-liquids operations

### Downstream Technology Experience:

- Fuels
- Lubricants
- Waxes
- Fuels
- Polymers
- Catalysts
- Speciality chemicals
- Paints
- Coatings

## Clean and Renewable Energy

Our clean and renewable energy patent team includes patent practitioners with relevant technical degrees and experience including biologists, mechanical engineers, electrical engineers, chemical engineers and chemists. We provide end-to-end patent counsel, beginning with basic renewable research through technology development and commercialization. A brief listing of our experience includes:

### Renewable Energy Technology Experience:

- Biomass technology
- Solar energy
- Wind energy
- Hydropower
- Tidal energy
- Geothermal energy
- Algae biofuels
- Gas-to-liquid and gas-to-fuels processes
- Fuel cells, batteries
- Carbon capture operations
- Climate change abatement
- Environmental protection

## Nanotechnology

The earliest modern discussion of nanotechnology was presented by legendary physicist Richard Feynman in 1959. Since then, there has been rapid development in the field both theoretically and in the real world, and concomitantly, an acceleration in the rate of patent filings in this area, especially in the last several years. Our attorneys have extensive experience assisting clients in the acquisition, litigation and licensing of

nanotechnology both in novel and established technology areas and applications. One of our Ph.D. patent agents studied under Nobel Laureate Dr. Richard Smalley at Rice University. Dr. Smalley received the Nobel Prize in Chemistry for the discovery of a new form of carbon, buckminsterfullerene, also known as buckyballs. A brief listing of our experience includes:

### **Nanotechnology Experience:**

- Atomic layer deposition
- Carbon nanoparticles
- Metal and metal oxide nanoparticles
- Nanobio and nanomedical technologies
- Nanocapsules
- Composite materials
- Nanoelectronics
- Nanofluidics
- Nanoporous membranes
- Nanoscale devices
- Nanoengineering
- Quantum well infrared photo detectors
- Quantum dots
- Microscopy
- Thin films

### **Health Care and Life Sciences**

Our attorneys and professionals have widespread technical and legal experience in methods and therapies related to the life sciences industry. Our team has counseled life science clients in the areas of patent portfolio development, licensing, strategic collaborations, due diligence, investments, trade secrets and associated litigation. We additionally work closely with regulatory counsel in Food and Drug Administration (FDA) matters for human and veterinary drugs, biologics and medical devices. Our attorneys craft patent strategies to take advantage of Hatch Waxman paragraph IV litigation and protections. We prepare regulatory notices, certifications and detailed statements, as well as documents for both the 505(b)(1) and 505(b)(2) regulatory pathways for our clients. We have also have experience submitting Citizen Petitions and other correspondence to the FDA. We further provide counsel regarding related government agencies, such as the Consumer Product Safety Commission (CPSC) and the U.S. Department of Agriculture (USDA). In support of non-U.S. matters, we regularly work with trusted counsel regarding foreign drug and medical device protection (e.g., the European Agency for the Evaluation of Medicinal Products).

A brief listing of our experience includes:

### **Pharmaceutical and Health Care Technology Experience:**

- Drug and biologics development
- Nutritional supplements
- Drug and assay manufacturing
- Dentistry
- Diagnostics
- Genomics
- Gene therapies
- Medical devices
- Bioinformatics
- Proteomics
- Vaccines
- Screening assays

### **Regulatory Experience:**

- Regulatory strategy
- Product development and approvals
- Orange Book patent analyses and opinions
- FDA submission preparations
- Post-approval compliance
- FDA enforcement actions
- Regulatory litigation
- Non-U.S. regulatory support

## High Technology

Vorys high technology patent attorneys and agents have a breadth of technical degrees and extensive relevant industry and legal experience. We help clients navigate through high tech landscapes, carving out protections for their cutting-edge contributions and profiting from their research and development efforts. Our team has broad experience and formal training in various electronics, software and computer-related technologies. A brief listing of our experience includes:

### **High Technology Experience:**

- Electronics

- Software
- Computer-related architecture
- Cloud-based services
- Machine learning
- Analog devices
- Antennas and wireless transmission
- Fintech
- Renewable energy
- Digital health care / telemedicine
- Network and data communications
- Internet of things
- Hybrid memory systems and data storage
- Blockchain technology
- Non-Fungible tokens (NFTs)
- Image analysis
- Biometrics
- Sensor systems
- Robotics and control systems
- Semiconductor devices and fabrication
- Space technology, materials and systems

## Chemicals

We have a strong bench of chemical attorneys including several Ph.D. chemists in our chemicals industry team. A brief listing of our experience includes:

### Chemicals Experience:

- Biochemistry
- Chemical engineering
- Food and beverage chemistry
- Inorganic chemistry
- Organic chemistry
- Metallurgy
- Recycling, purification and refining
- Pharmaceutical chemistry



- Physical chemistry
- Polymer chemistry
- Coatings
- Paints
- Personal care products
- Cosmetics

## Mechanical

Our team includes lawyers and agents with mechanical engineering degrees and experience that help guide our clients in a variety of specific applications. A brief listing of our experience includes:

### **Mechanical Experience:**

- Automotive
- Aviation
- Commercial building structures
- Residential building structures
- Compressors
- Pumps
- Engines
- Oil and gas tools and equipment
- Heating and cooling systems
- Medical devices
- Renewable energy tools and equipment
- Robotics

## Materials Science

Vorys materials science IP patent team has scientific and legal backgrounds to support our clients' materials science needs and maximize the commercial value of their inventions. We work with our clients to develop innovative ways to characterize and describe new materials and develop patent portfolios that provide full protection to such new materials. A brief listing of our experience includes:

### **Materials Science Experience:**

- Polymers and polymer composites
- Metallurgy
- Biomaterials

- Semiconductors
- Integrated circuits
- Optics
- Ceramics
- Nanotechnology
- Photonics
- Fibers and textiles
- Surfaces and interfaces
- Coatings
- Films
- Cosmetics
- Packaging

### Additive Manufacturing

Our materials and mechanical engineering teams assist our clients in developing and patenting additive manufacturing equipment, processes, and materials, and have additionally assisted in patenting the resultant object. A brief listing of our experience includes:

#### **Additive Manufacturing Experience:**

- Polymers and polymer composites
- Metallurgy
- Semiconductors
- Ceramics
- Chemistry
- Biochemistry
- Materials science and engineering
- Dyes
- Pigments
- Inks
- Nanotechnology
- Surfaces and interfaces
- Coatings
- Films
- Mechanical and robotics engineering

- Software and design engineering

## Aerospace

Our experienced patent attorneys understand the advanced technology needs and the business focus required for prosperity in the aerospace industry. The aerospace industry branches various scientific disciplines, such as mechanical, electrical, software and more. A brief listing of our experience includes:

### Aerospace Experience:

- Aircraft systems and controls
- Spacecraft systems and controls
- Avionics and navigation systems
- Air cargo handling equipment
- Composite materials
- Fuel cells and batteries
- Geolocating systems and controls
- Mechanical and robotics engineering
- Nanotechnology
- Materials science
- Additive manufacturing
- Navigation systems and controls
- Satellites
- Software and design engineering
- Fluid control valves
- Engines and jet engines
- Unmanned vehicles and drones

## Electronics

Electronics and electrical technologies affect the day-to-day lives of millions of people around the world and influence the global economy. Vorys electrical engineering patent attorneys help clients protect investments made in their most critical electrical technology areas. A brief listing of our experience includes:

### Electronics Experience:

- Audio systems
- Automotive technologies

- Blockchain
- Cable television technologies
- Circuits
- Communications
- Control systems
- Cryptocurrencies
- Data recording technologies
- Displays
- Electro-mechanical systems
- Electronics
- Image processing
- Lasers
- Magnetic technologies
- Metaverse
- Navigation technologies
- Non-Fungible Tokens (NFTs)
- Geolocating technologies
- Optics
- Printing technologies
- Radio technologies
- Robotics
- Industrial automation
- Satellites
- Semiconductors
- Telephony
- Video game technologies
- Video technologies
- Wired and wireless telecommunications
- Robotics

### Automotive and Ground Transportation

Global movement of people and products have never been more prevalent and the need for consumer and business marketplace innovations, including updated features and designs, is ever increasing. Our automotive and ground transportation patent attorneys have assisted our clients for years in protecting automotive and transportation IP, including the development of patent or other IP assets and protecting

or leveraging those assets through monetization or collaborations. A brief listing of our experience includes:

### **Automotive and Ground Transportation Experience:**

- Automotive parts, accessories, and systems
- Construction
- Agriculture
- Heavy machinery
- Fleet management
- Logistics
- Motorcycles
- Personal recreation vehicles
- Shipping containers
- Bus parts, accessories and systems
- Train parts, accessories and systems
- Composite materials
- Fuel cells and batteries
- Geolocating systems and controls
- Mechanical and robotics engineering
- Nanotechnology
- Materials science
- Additive manufacturing
- Navigation systems and controls
- Satellites
- Software and design engineering
- Engines

### **Music and Entertainment**

We represent musicians, music publishers, record companies, songwriters, concert producers, television personalities, actors, dancers, ballet companies, authors, playwrights, painters, sculptors, video and board game developers, toymakers, fashion designers, entrepreneurs, institutional clients, sports organizations and Fortune 500 corporations. Our attorneys negotiate and prepare an array of licensing, distribution, performance, licensing, management, agency, publishing and recording agreements. A brief listing of our experience includes:

- Music licensing, including synchronization, mechanical and performance licenses

- Consent and release agreements for actors or models
- Talent agreements, including agreements with well-known Hollywood actors, musical artists, reality show performers and Olympic medalists
- Performance agreements for concert series or tours
- Musician/band agreements and establishing corporate structures and other organizational documents for the same
- Music publishers and recording agreements on behalf of the musicians and companies
- Agreements which transfer music composition and sound recordings rights and other intellectual property
- Revenue-sharing agreements among musicians for distribution of proceeds from performance, music licensing and sales
- Website music rights and streaming agreements
- Agreements with world-renowned photographers for their services
- Agreements for the manufacture and distribution of original board games
- Agreements regarding copyright, licensing, and theatrical services for production of an original stage musical
- Consumer terms of service for online music services

## News

News, 3.7.2024

Vorys Included in 2024 Patexia Patent Litigation Intelligence Report

News, 1.2.2024

Vorys Elevates Ten to Partner

News, 12.29.2023

More Than 30 Vorys Attorneys Included on Ohio Super Lawyers and Rising Stars List

News, 11.28.2023

Venturino Named to 2023 *IAM Strategy 300* List

News, 11.2.2023

Vorys Receives 72 Tier One Rankings on 2024 Best Lawyers "Best Law Firms" List

News, 10.6.2023

Shaw Selected for the 2024-2025 Right of Publicity INTA Committee

News, 10.6.2023

Kelly Selected for the 2024-2025 Emerging Issues INTA Committee

News, 10.6.2023

Clancy Selected for the 2024-2025 Public Information INTA Committee

8.31.2023

Vorys Adds Nationally Recognized Trademark and Copyright Lawyer

News, 8.17.2023

More Than 155 Vorys Attorneys Named to the 30th Edition of The Best Lawyers in America® Lists

News, 8.17.2023

15 Vorys Attorneys Included in the 30th Edition of Best Lawyers "Lawyer of the Year"

News, 7.12.2023

New Episode of Vorys IP Podcast Discusses Litigation Disclosure Agreements

News, 7.10.2023

Vorys Joins Advancing Diversity Across Patent Teams

News, 6.1.2023

Thirty-Three Vorys Attorneys Ranked in 2023 *Chambers USA* Guide

News, 5.10.2023

Crossover Episode of Vorys IP and Vorys at Work Podcasts Focuses on ChatGPT, AI and HR

News, 4.18.2023

Shaw Receives 2023 Cincinnati Bar Association Young Lawyers Section Leadership Award

News, 4.12.2023

New Episode of Vorys IP Podcast Discusses Private Equity

News, 3.6.2023

Messinger Quoted in CNN Story on Ford's Recent Patent

News, 2.15.2023

New Episode of Vorys IP Podcast Discusses Advanced Topics in NFTs

News, 2.1.2023

New Episode of Vorys IP Podcast Highlights NFTs

News, 1.10.2023

Experienced IP and Pharmaceutical Patent Litigators Join Vorys as Partners

News, 1.3.2023

Vorys Elevates 15 to Partner

News, 1.3.2023

More Than 35 Vorys Attorneys Included on Ohio Super Lawyers and Rising Stars List

News, 8.24.2022

New Episode of Vorys IP Podcast Highlights Technical Agreements

News, 8.18.2022

115 Vorys Attorneys Named to the 29th Edition of The Best Lawyers in America® List; 33 Vorys Attorneys Named to Best Lawyers: Ones to Watch in America List

6.29.2022

59 Vorys Attorneys Included in 2022 *Columbus CEO's* Best Lawyers

6.22.2022

New Episode of Vorys IP Podcast Highlights Patent Marking

6.8.2022

New Episode of Vorys IP Podcast Highlights Design Patents

6.1.2022

Thirty-Three Vorys Attorneys included in 2022 Chambers USA Guide

5.25.2022

New Episode of Vorys IP Podcast Highlights Patent Assertion Entities

5.11.2022

New Episode of Vorys IP Podcast Highlights Enforcing Property Rights Online

4.27.2022

New Episode of Vorys IP Podcast Highlights What to Do When a Patent Assertion Entity 'Comes Knocking'

4.13.2022

New Episode of Vorys IP Podcast Highlights Strategies for Creation, Management and Protection of Trademarks and Branding

3.31.2022

Female-Owned Businesses Get Ahead with the Vorys Initiative for Business Empowerment

3.29.2022

Women's History Month Episode of Vorys IP Podcast Features USPTO Texas Regional Director Hope Shimabuku

3.16.2022

New Episode of the Vorys IP Podcast Focuses on the European Unitary Patent

3.2.2022

Vorys IP Podcast Returns for Second Season

News, 1.12.2022

Special Episode of the Vorys IP Podcast Focuses on Key IP Cases from 2021 & What to Look Out for in 2022



News, 1.3.2022

Vorys Elevates 13 to Partner

News, 12.29.2021

Episode 6 of the Vorys IP Podcast Focuses on International Patents

News, 12.15.2021

Episode 5 of the Vorys IP Podcast Focuses on Patenting Advice

News, 12.1.2021

New Episode of the Vorys IP Podcast Focuses on Patents & the Patenting Process

News, 11.17.2021

New Episode of the Vorys IP Podcast Focuses on Working with U.S. Patent Examiners

News, 11.3.2021

New Episode of the Vorys IP Podcast Focuses on Trademark Basics

News, 10.20.2021

Introducing the Vorys Intellectual Property Podcast

News, 9.15.2021

Vorys Adds Experienced Computer and Electrical IP Partners Khaled Shami and Mike Messinger

News, 8.19.2021

116 Vorys Attorneys Named to 2022 *Best Lawyers in America* List; 34 Vorys Attorneys Named to *Best Lawyers*' "Ones to Watch" List

News, 8.19.2021

Ten Vorys Attorneys Selected by Their Peers as "Lawyers of the Year"

News, 6.3.2021

Venturino Heads Team of AIPLA Representatives at Virtual Meeting of Industry Trilateral and Group B+

News, 5.20.2021

Thirty-Three Vorys Attorneys included in 2021 Chambers USA Guide

News, 3.1.2021

Venturino Represents AIPLA at Virtual IP5 Industry Meetings

News, 2.23.2021

Jordan Named Head of Vorys Intellectual Property Group

News, 11.6.2020

Venturino Named to American Intellectual Property Law Association Board of Directors

News, 8.26.2020

Watkins Quoted in *Paint & Coatings Magazine* Story about Outsourcing Portions of Manufacturing

News, 8.20.2020

Nine Vorys Attorneys Selected by Their Peers as “Lawyers of the Year”

News, 8.20.2020

112 Vorys Attorneys Named to 2021 *Best Lawyers in America* List; 26 Vorys Attorneys Named to Best Lawyers’ Inaugural “Ones to Watch” List

News, 6.22.2020

Jordan Featured in *Texas Lawyer* Q&A on The Current State of IP During the Pandemic

News, 5.14.2020

Vorys eControl and Vorys IP Team Release Whitepaper Titled “Patent Strategies to Help Stop Bad Actors on Amazon”

News, 5.4.2020

Watkins Named to 2020 *IAM Strategy 300* List

News, 4.23.2020

Thirty Vorys Attorneys included in 2020 *Chambers USA* Guide

News, 1.16.2020

Vorys Patent Partners with Active8 IP to Author White Paper Series on Evolving Patent Landscape

News, 1.2.2020

Vorys Elevates Seven Attorneys to Partner

News, 12.9.2019

Thirty-Nine Vorys Attorneys Included on Ohio Super Lawyers and Rising Stars List

News, 11.13.2019

Vorys Welcomes Nine First-Year Associates

News, 8.29.2019

Two Vorys Partners Named 2019 Texas Super Lawyers

News, 8.15.2019

More Than 100 Vorys Attorneys Named to 2020 Best Lawyers in America® List

News, 8.15.2019

Twelve Vorys Attorneys Named 2020 Lawyers of the Year by Best Lawyers

News, 4.26.2019

Thirty Vorys Attorneys included in 2019 *Chambers USA* Guide

News, 11.29.2018

Vorys’ Client Recognized on *Time* List of Best 2018 Inventions

News, 11.1.2018

Vorys Receives 77 Tier One Rankings on 2019 *U.S. News* – Best Lawyers "Best Law Firms" List

News, 9.6.2018

Three Vorys Partners Named 2018 Texas Super Lawyers

News, 8.15.2018

More Than 100 Vorys Attorneys Named to 2019 Best Lawyers in America® List

News, 8.15.2018

Nine Vorys Attorneys Named 2019 Lawyers of the Year by Best Lawyers

News, 6.29.2018

Watkins, Jordan Included in IAM Strategy's World's Leading IP/Patent Publications

News, 6.27.2018

Venturino Represents AIPLA at Industry Trilateral, Industry IP5 and IP5 Patent Office Heads Meetings

News, 5.4.2018

Thirty-Two Vorys Attorneys included in 2018 *Chambers USA* Guide

News, 12.5.2017

56 Vorys Attorneys Included on Ohio Super Lawyers and Rising Stars List

News, 11.9.2017

Vorys Patent Group Publishes White Paper Focusing on Changing Patent Landscape and Need for Strategic Approaches to Patent Portfolio Development and Management

News, 9.20.2017

Miller Quoted in SuperLawyers.com Story Titled "Protecting Your Invention"

News, 8.17.2017

Twenty Vorys Attorneys Named 2018 Lawyers of the Year by Best Lawyers

News, 8.17.2017

More Than 100 Vorys Attorneys Named to 2018 The Best Lawyers in America® List

News, 5.26.2017

Thirty Vorys Attorneys included in 2017 *Chambers USA* Guide

News, 2.21.2017

Garvin Quoted in *Technology Transfer Tactics* Story Titled "U Minnesota Case Against Gilead Complex, Probably Lengthy"

News, 1.25.2017

Vorys to Welcome Experienced Patent Team; Continues Strategic Growth in Houston

News, 12.19.2016

Curcio Quoted in *Entertainment Law360* Story Titled "This Song was Made for You and Me"

News, 12.2.2016

58 Vorys Attorneys Included on Ohio Super Lawyers and Rising Stars List

News, 8.15.2016

Fifteen Vorys Attorneys Named 2017 Lawyers of the Year by Best Lawyers

News, 8.15.2016

More Than 100 Vorys Attorneys Named to 2017 The Best Lawyers in America® List

News, 6.14.2016

Garvin Quoted in *Intellectual Property Law360* Story Titled "Attorneys React To High Court's Patent Damages Ruling"

News, 5.27.2016

Thirty-Six Vorys Attorneys included in 2016 *Chambers USA* Guide

News, 1.26.2016

Experienced Patent and Trademark Attorney Anthony Venturino Joins Vorys

News, 12.2.2015

More Than 60 Vorys Attorneys Included on Ohio Super Lawyers and Rising Stars List

News, 8.17.2015

More Than 100 Vorys Attorneys Named to 2016 The Best Lawyers in America® List

News, 5.21.2015

Vorys Partners from Ohio and D.C. Included on the *Managing Intellectual Property* 2015 IP Stars List

News, 5.19.2015

Thirty-Nine Vorys Attorneys included in 2015 *Chambers USA* Guide

News, 1.21.2015

Oldach Quoted in *Law360* Story Titled "Lawyers Weigh in on High Court Claim Construction Ruling"

News, 12.3.2014

More Than 70 Vorys Attorneys Included on 2015 Ohio Super Lawyers and Rising Stars List

News, 10.22.2014

Gecovich Included in *Cleveland Plain Dealer* Story Titled "Everykey's Wristband That Replaces Keys and Passwords Takes First Place at ProtoTech Pitch Competition"

News, 9.15.2014

Watkins Quoted in *Crain's Cleveland Business* Story Titled "What You Need to Know About Your Intellectual Property"

News, 8.18.2014

More Than 100 Vorys Attorneys Named to 2015 The Best Lawyers in America® List

News, 7.24.2014

Vorys Partners Profiled in *IP Law360*

News, 7.21.2014

Vorys Continues to Strengthen IP Team with Addition of Two Partners

News, 6.3.2014

Oldach Featured in *Law360* Story Titled "Lawyers Weigh In On High Court's Induced Infringement Ruling"

News, 4.25.2014

Vorys Washington, D.C. Lawyers Included on 2014 Super Lawyers and Rising Stars List

News, 2.13.2014

Laura Geyer Joins Vorys IP Group

News, 1.13.2014

Vincent M. DeLuca Joins the Vorys Intellectual Property Group

News, 12.23.2013

Kahn Profiled in *Law360's* Female Powerbrokers Q&A

News, 11.6.2013

Vorys Named Go-To Law Firm for 11th Consecutive Year by Fortune 500 Clients

News, 11.1.2013

Vorys Receives 64 Tier One Rankings on 2014 *U.S. News* - Best Lawyers "Best Law Firms" List

News, 10.4.2013

Two Vorys Attorneys Quoted in *Columbus Business First* Story Titled "5 Ways Not to Get Sued"

News, 1.2.2013

Vorys Elevates 13 Attorneys to Partner

News, 12.17.2012

Vorys Attorneys Recognized as 2013 Ohio Super Lawyers and Rising Stars

News, 10.2.2012

Eight Vorys Attorneys Included in *Washington & Baltimore's 2012 Top Rated Lawyers*

News, 3.1.2012

Vorys Strengthens Technology and Intellectual Property Group

News, 6.10.2011

26 Vorys Attorneys Featured in 2011 Edition of *Chambers USA*

News, 3.17.2011

72 Vorys Attorneys Recognized as 2011 Ohio Super Lawyers and Rising Stars

News, 1.3.2011

Vorys Elevates Five Attorneys to Partner

News, 9.17.2010

Vorys Ranks in 26 Categories in Inaugural U.S. News – Best Lawyers "Best Law Firms" List

News, 8.9.2010

Vorys Ranked #1 Law Firm in Ohio on 2011 *Best Lawyers in America*® list

News, 2.3.2010

Vorys Attorneys Represent Jean-Robert de Cavel in Cincinnati Restaurant Dispute

News, 12.22.2009

Nine Vorys Attorneys Selected As 2010 Leading Lawyers By *Cincy Magazine*

News, 12.22.2009

20 Vorys Attorneys Named Ohio Rising Stars

News, 12.22.2009

54 Vorys Attorneys Recognized as 2010 Ohio Super Lawyers

News, *Cincinnati Enquirer*, 7.26.2009

Richardson quoted in *Cincinnati Enquirer* article "Patent litigation lucrative, on rise"

News, *IP Law360*, 8.10.2008

Oldach quoted in *IP Law360* article "Tiffany Appeals In Effort To Force EBay To Police Site"

News, 11.30.2007

Vorys Attorneys Among the Best in Washington

## Publications

Client alert, 3.29.2024

Gen AI and IP - Highlights from the USPTO/Copyright Office Public Symposium

Authored article, 3.11.2024

IPRS and Co-Pending Patent Litigation: How to Navigate Them Successfully

Client alert, 2.14.2024

New USPTO Guidance on AI-Assisted Inventions and Pleadings

Client alert, 2.7.2024

10 Mistakes to Avoid When Engaging in Endorsement, Collaboration, and Influencer Marketing Activities

[Client alert, 2.2.2024](#)

*Ex Parte* Appeals - Takeaways from the USPTO Roadshow in Austin

[Authored article, Summer 2023](#)

*The Precedent*: Vol. 001

[Client alert, 9.7.2023](#)

Key Contract Terms and Conditions for AI Products and Services Part 2 – Commitments, Disclaimers, Regulatory, Privacy, and Risk Allocations

[Client alert, 8.29.2023](#)

Key Contract Terms and Conditions for AI Products and Services, Part 1 - Data Ownership and Licensing

[Client alert, 6.9.2023](#)

Supreme Court Overrules the Ninth Circuit's Expansion of the *Rogers* Test, Gives Jack Daniel's Second Chance to Prove Trademark Infringement and Dilution

[Client alert, 5.22.2023](#)

Supreme Court Issues Patent Ruling Curbing Broad Functional Claims in Patents

[Client alert, 5.19.2023](#)

U.S. Supreme Court, in 7-2 Decision, Finds Andy Warhol's Prince Portraits Not Transformative

[Client alert, 5.1.2023](#)

Artificial Intelligence and Copyrights – Dilemmas for Both Infringement and Creation

[Client alert, 2.9.2023](#)

Verdict Reached in MetaBirkin NFT Case

[Client alert, 1.11.2023](#)

2023 Intellectual Property Law Primer: Supreme Court Preview

[Client alert, 1.9.2023](#)

TMA: A Year in Review

[Client alert, 1.3.2023](#)

2022 Year in Review: Intellectual Property Law and the Supreme Court

[Client alert, 12.5.2022](#)

Sharp Drop in Patent Appeal Pendency Opens New Options for Companies

[Client alert, 6.29.2022](#)

USPTO Issues Guidance on Discretionary Denials by PTAB

[Client alert, 4.14.2022](#)

Judge Albright Swipes Right on Bumble's 'Original Patent' Requirement Defense

[Client alert, 3.30.2022](#)

Did you Know the USPTO Offers Pro Bono Patent Services?

[Client alert, 3.28.2022](#)

USPTO to Offer Pro Bono Services to Qualifying Inventors

[3.9.2022](#)

New Enforcement and New Rules for Made in USA Claims

[Client alert, 2.1.2022](#)

Patent and Trademark Office Updates You Need to Know

[Client alert, 1.20.2022](#)

2022 Intellectual Property Primer: Supreme Court Preview

[Client alert, 12.28.2021](#)

2021 Year in Review: Intellectual Property Law and the Supreme Court

[Client alert, 12.15.2021](#)

If at First you won't Succeed, it may not be "Obvious to Try"

[Client alert, 12.1.2021](#)

Patent and Trademark Office Updates You Need to Know

[Client alert, 11.23.2021](#)

New Year, New USPTO: Petitions for Challenging Unused Marks Under TMA Accepted Starting December 27, 2021

[Client alert, 11.19.2021](#)

Highlights of USPTO Performances and Initiatives FY 2021-FY 2022

[Client alert, 11.10.2021](#)

Patent and Trademark Office Updates You Need to Know

[Client alert, 10.27.2021](#)

*Partnering in Patents* Developments

[Client alert, 10.7.2021](#)

Yet another Implementation of *Alice*: Side-Stepping Step One

[Client alert, 10.5.2021](#)

Confessions of a Serial Filer: Abusive Filing Practices Can Limit Patent Challenge Options

[Client alert, 9.7.2021](#)

Patent and Trademark Office Updates You Need to Know

[Authored article, 9.2.2021](#)

Cosmetics Containing CBD—How Regulated Should They Be?



Client alert, 8.18.2021

3-Minute Guide to Name/Image/Likeness Laws

Client alert, 8.11.2021

Patent Office Updates You Need to Know (August 11, 2021)

Client alert, 8.11.2021

Lack of 'Present' IP Assignment Makes a Rotten Apple

Client alert, 8.9.2021

Update: The Saga of the Skinny Label Continues

Client alert, 8.2.2021

Two Wins for AI-Inventorship in South Africa and Australia

Client alert, 7.29.2021

FDA Approves First Interchangeable Biosimilar Product

Client alert, 7.7.2021

Top 3 Takeaways for Collegiate Student-Athlete Sponsors after Ohio Passes NIL Bill

Client alert, 7.6.2021

Patent Office Updates You Need to Know (July 6, 2021)

Client alert, 7.1.2021

The Game of Disclaim: Curious Case of Strategic Prosecution Disclaimer in IPR

Client alert, 6.30.2021

Supreme Court Trims Sails of Assignor Estoppel Doctrine

Client alert, 6.21.2021

PTAB Reviews to Continue, but with Additional Oversight

Client alert, 6.7.2021

Patent Holders Now Have More Reason to "*Trimble*" at the Thought of Triggering a Declaratory Judgment Action

Client alert, 6.1.2021

Patent Office Updates You Need to Know (June 1, 2021)

Client alert, 5.27.2021

Prove It or Lose It: TMA Provides New Tools to Sweep Away Deadwood Marks, Settles Circuit Split over Injunctive Relief Burden of Proof

Client alert, 5.24.2021

Patent Office Updates You Need to Know (May 24, 2021)

[Client alert, 5.4.2021](#)

Patent Office Updates You Need to Know (May 4, 2021)

[Client alert, 4.26.2021](#)

Same but not Similar? Supreme Court Asked To Weigh In on Counterfeit Case

[Client alert, 4.21.2021](#)

USPTO Announces Fast-Tracking of COVID-Related Appeals

[Client alert, 4.12.2021](#)

Patent Office Updates You Need to Know (April 12, 2021)

[Client alert, 4.6.2021](#)

Decoded: The Supreme Court Rules on Fair Use in Landmark Software Copyright Case

[Client alert, 3.3.2021](#)

The Saga of the Skinny Label Continues

[Client alert, 3.2.2021](#)

Patent Office Updates You Need to Know (March 2, 2021)

[Client alert, 2.1.2021](#)

Patent Office Updates You Need to Know (February 1, 2021)

[Client alert, 1.28.2021](#)

Ohio's Trade-Secret Act Protects Your Intellectual Property at Home and Abroad

[Client alert, 1.25.2021](#)

Patent Office Updates You Need to Know (January 25, 2021)

[Client alert, 1.20.2021](#)

Have any Patents Issued under the USPTO's COVID-19 Prioritized Patent Examination Program?

[Client alert, 1.18.2021](#)

Patent Office Updates You Need to Know (January 18, 2021)

[Client alert, 1.13.2021](#)

Patent Office Proposal Seeks to Expand Applicability of Terminal Disclaimers in Joint Research Agreement Patent Filings

[Client alert, 1.11.2021](#)

Patent Office Updates You Need to Know (January 11, 2021)

[Client alert, 1.6.2021](#)

2021 Intellectual Property Primer: Cases to Watch this Year

[Client alert, 1.5.2021](#)

Patent Office Updates You Need to Know (January 5, 2021)

Client alert, 12.28.2020

Patent Office Updates You Need to Know (December 28, 2020)

Client alert, 12.21.2020

Patent Office Updates You Need to Know (December 21, 2020)

Client alert, 12.14.2020

Patent Office Updates You Need to Know (December 14, 2020)

Client alert, 12.10.2020

IP of the Poisonous Tree: NDA Breach can Result in Surrender of Patent Rights

Client alert, 12.8.2020

Patent Office Updates You Need to Know (December 8, 2020)

Client alert, 11.30.2020

Patent Office Updates You Need to Know

Client alert, 11.23.2020

Patent Office Updates You Need to Know (November 23, 2020)

Client alert, 11.16.2020

Patent Office Updates You Need to Know (November 16, 2020)

Client alert, 11.9.2020

Patent Office Updates You Need to Know (November 9, 2020)

Client alert, 11.2.2020

Patent Office Updates You Need to Know (November 2, 2020)

Client alert, 10.26.2020

Patent Office Updates You Need to Know (October 26, 2020)

Client alert, 10.20.2020

Patent Office Updates You Need to Know (October 20, 2020)

Client alert, 10.12.2020

Patent Office Updates You Need to Know (October 12, 2020)

Client alert, 10.5.2020

Patent Office Updates You Need to Know (October 5, 2020)

Client alert, 9.28.2020

*Intellectual Property Alert: Celebrities v. Paparazzo Copyright in Photographs of Themselves*

Client alert, 9.23.2020

*Intellectual Property Alert: Want to Expedite your COVID-Related Patent or Trademark Application?*

**Client alert, 9.21.2020**

Patent Office Updates You Need to Know (September 21, 2020)

**Client alert, 9.14.2020**

Patent Office Updates You Need to Know (September 14, 2020)

**Client alert, 9.8.2020**

Patent Office Updates You Need to Know (September 8, 2020)

**Client alert, 8.31.2020**

Patent Office Updates You Need to Know (August 31, 2020)

**Client alert, 8.24.2020**

Patent Office Updates You Need to Know (August 24, 2020)

**Client alert, 8.17.2020**

Patent Office Updates You Need to Know (August 17, 2020)

**Client alert, 8.12.2020**

*Intellectual Property Alert:* Notes from the USPTO and Patent Public Advisory Committee Quarterly Meeting Part 8 of 8: PTAB Update

**Client alert, 8.11.2020**

Patent Office Updates You Need to Know (August 11, 2020)

**Client alert, 8.4.2020**

Patent Office Updates You Need to Know (August 4, 2020)

**Client alert, 8.3.2020**

*Intellectual Property Alert:* Notes from the USPTO and Patent Public Advisory Committee Quarterly Meeting Part 7 of 8: Pendency and Quality

**Client alert, 7.22.2020**

*Intellectual Property Alert:* Cutting the Line to the Appeal Board: A New Pilot Program to Expedite PTAB Decisions

**Client alert, 7.21.2020**

Patent Office Updates You Need to Know (July 21, 2020)

**Client alert, 7.20.2020**

*Intellectual Property Alert:* Notes from the USPTO and Patent Public Advisory Committee Quarterly Meeting Part 6 of 8: International Update

**Client alert, 7.15.2020**

*Intellectual Property Alert:* Notes from the USPTO and Patent Public Advisory Committee Quarterly Meeting Part 5 of 8: Artificial Intelligence

Client alert, 7.13.2020

Patent Office Updates You Need to Know (July 13, 2020)

Client alert, 7.7.2020

COVID-19 Patent & Trademark Office Updates

Client alert, 7.6.2020

*Intellectual Property Alert:* Notes from the USPTO and Patent Public Advisory Committee Quarterly Meeting Part 4 of 8: IT Update

Client alert, 7.1.2020

*Intellectual Property Alert:* Supreme Court Decision Sheds Light on Examination of .COM Trademark Applications

Client alert, 6.29.2020

COVID-19 Patent & Trademark Office Updates

Client alert, 6.26.2020

*Intellectual Property Alert:* Notes from the USPTO and Patent Public Advisory Committee Quarterly Meeting Part 3 of 8: USPTO Budget Update

Client alert, 6.22.2020

COVID-19 Patent & Trademark Office Updates

Client alert, 6.19.2020

*Intellectual Property Alert:* Notes from the USPTO and Patent Public Advisory Committee Quarterly Meeting – Part 2 of 8

Client alert, 6.16.2020

COVID-19 Patent & Trademark Office Updates

Client alert, 6.10.2020

*Intellectual Property Alert:* Notes from the USPTO and Patent Public Advisory Committee Quarterly Meeting – Part 1 of 8

Client alert, 6.9.2020

COVID-19 Patent & Trademark Office Updates

Client alert, 6.2.2020

COVID-19 Patent & Trademark Office Updates

Client alert, 5.28.2020

USPTO to Grant Further Relief for Certain Patent-Related Fees and Deadlines

Client alert, 5.26.2020

COVID-19 Patent & Trademark Office Updates

Client alert, 5.18.2020

COVID-19 Patent & Trademark Office Updates

Client alert, 5.11.2020

COVID-19 Patent & Trademark Office Updates

Client alert, 5.6.2020

PTAB Sets Out 6 Factors for Determining Whether to Apply IPR Institution Discretion Due to an Earlier Trial Date

Client alert, 5.5.2020

COVID-19 Patent & Trademark Office Updates

Client alert, 4.29.2020

COVID-19 Patent & Trademark Office Updates

Client alert, 4.28.2020

*Intellectual Property Alert:* The Supreme Court Expands the Government Edicts Doctrine in its Ruling that Annotations in Official State Codes Are Not Copyrightable by the Government

Client alert, 4.27.2020

*Intellectual Property Alert:* Supreme Court Rules Willfulness Not Required to Obtain Profits in Trademark Suits; Increases Risk to Defendants, Potential Recovery to Plaintiffs in Trademark Litigation

Client alert, 4.21.2020

*Intellectual Property Alert:* Supreme Court Decision Will Have Significant Impact on *Inter Partes* Review Appeals

Client alert, 4.20.2020

COVID-19 Patent Office Updates

Client alert, 4.8.2020

Update: Changes to IP Operations Worldwide

Client alert, 4.2.2020

*Intellectual Property Alert:* States Still Enjoy Sovereign Immunity in Federal Copyright Cases for Now

Client alert, 4.1.2020

Patent and Trademark Office Extends Filing and Payment Deadlines for COVID-Related Causes

Client alert, 3.30.2020

COVID-19 Patent and Trademark Filing Impacts

Client alert, 2.21.2020

*Intellectual Property Alert:* Where and How You Store Your Servers May Subject You to Patent Litigation in a Distant Jurisdiction

Client alert, 1.27.2020

*Intellectual Property Alert: 2020 Intellectual Property Primer: Cases to Watch this Year*

Client alert, 12.17.2019

*Intellectual Property Alert: Patent Prosecution Highway in India and Brazil*

Client alert, 12.2.2019

*Intellectual Property Alert: Amazon Creates a Cost-Effective and Efficient Patent Infringement Remedy for Infringing Products Sold on its Marketplace by Third Parties*

Client alert, 4.15.2019

*Client Alert: Federal Circuit Reverses District Court and Finds Method of Treatment Claims Patent Eligible*

Client alert, 2.19.2019

*Client Alert: The Federal Circuit Affirms Lower Court Ruling Defining Patent Eligibility*

Authored article, 11.21.2018

Predictive analytics could help prevent student suicides

Client alert, 10.15.2018

*Intellectual Property Alert: Can §101 be Overcome for Diagnostic Patent Claims?*

Client alert, 10.1.2018

*Intellectual Property Alert: Federal Circuit Weighs in on Burden-Shifting and Result Effective Variables in IPR Proceedings*

Client alert, 9.7.2018

*Intellectual Property Alert: Prior Case Dismissed Without Prejudice Starts Clock Running For IPR Filing*

Authored article, 8.30.2018

Vanilla With Cherry Overtones: Pursuing A Nontraditional Trademark

Client alert, 8.2.2018

*Intellectual Property Alert: Third-Party Funding Of Patent Litigation*

Client alert, 7.31.2018

*Client Alert: Are You Prepared To Be Audited By The Trademark Office?*

Client alert, 7.13.2018

*Intellectual Property Alert: When is a Disclosure Considered a Prior Art "Printed Publication"?*

Client alert, 6.26.2018

*Intellectual Property Alert: Patent Owners Can Obtain Damages for Lost Sales in Foreign Jurisdictions*

Client alert, 6.5.2018

*Client Alert: USPTO Rejects Patent Applications with Incorrect Inventorship*

Client alert, 5.9.2018

*Client Alert: Inter Partes Review is Changing but Questions Remain*

Client alert, 4.4.2018

*Client Alert: Ethical Considerations in Outsourcing Patent-Related Tasks*

Authored article, *Texas Lawyer*, 4.3.2018

*Intelligently Managing Company Patent Spend*

Client alert, 3.12.2018

*Client Alert: Not So Fast: Factual Questions Preclude Early Resolution of Patent Invalidity Contentions*

Client alert, 3.5.2018

*Client Alert: Employment Agreements must 'Presently' Assign IP Rights*

Client alert, 3.2.2018

*Client Alert: It's That Maddening Time of Year Again: March*

Authored article, *IP Law360*, 2.22.2018

*Tips For Reassessing Company Patent Strategies*

Client alert, 2.13.2018

*Client Alert: IPR Institution Decisions are not (Entirely) Immune from Appeal*

Client alert, 2.5.2018

*Client Alert: Can Post-Filing Evidence be used to Invalidate a Patent?*

Client alert, 1.11.2018

*Client Alert: Companies Can Be Liable for Direct Infringement Through Other's Actions*

Client alert, 1.4.2018

*Client Alert: The Impact of Coming Changes in European Union Patent Litigation on U.S. Patent Owners' Enforcement Strategies*

Client alert, 12.19.2017

*Client Alert: Be Aware (and Beware) of Patent Outsourcing*

Authored article, *Houston Business Journal*, 9.7.2017

*What Startups Should Know About Intellectual Property*

Authored article, *IP Law360*, 7.7.2017

*Effective Utilization Of The Patent Prosecution Highway*

Client alert, 3.13.2017

*Client Alert: Read This If You Operate a Website with User-Generated Content: Mandatory Registration of a Designated Agent*



*Client alert, 2.3.2017*

*Client Alert:* More Changes are Coming to Trademark Practice: Specimens and Declarations

*Client alert, 1.5.2017*

*Client Alert:* Changes are Coming to Trademark Practice: New Fees and Rules

*Client alert, 8.22.2016*

*Client Alert:* The Complexity of Trademarks in the Marijuana Business

*Client alert, 7.6.2016*

*Client Alert:* Don't Panic! Protecting your UK Trademark Coverage in the Wake of the 'Brexit'

*Client alert, 6.14.2016*

*Client Alert:* Putting the Government to Work for Your Business

*Client alert, 10.13.2015*

*Client Alert:* Beware of Trademark Scams - More than your Money is at Stake

*Authored article, 9.25.2015*

Unauthorized Online Sales Problematic for Businesses

*Client alert, 9.10.2015*

*Client Alert:* New Patent Infringement Decision Could Pose Problems for E-Commerce Business

*Authored article, Intellectual Property, 12.2014*

How "Inter Partes Review" Will Reshape Patent Litigation Advice

*Authored article, Crain's Cleveland Business, 11.24.2014*

Recent Supreme Court Patent Decision Could Be Rude Surprise for Tech Firms, Others

*Authored article, PR Daily, 9.2.2014*

5 Things to Consider When Naming a Brand

*Client alert, 8.18.2014*

*Client Alert:* Five Considerations When Selecting a New Brand

*Client alert, 6.2.2014*

*Client Alert:* Supreme Court Issues Ruling Limiting Liability for Induced Infringement

*Client alert, 5.20.2014*

*Client Alert:* The 8 Gotchas of Technology Contracting – Part 4

*Client alert, 5.7.2014*

*Client Alert:* The 8 Gotchas of Technology Contracting – Part 3

*Client alert, 4.10.2014*

*Client Alert:* The 8 Gotchas of Technology Contracting - Part 2

Client alert, 4.3.2014

*Client Alert:* The 8 Gotchas of Technology Contracting - Part 1

Authored article, *Crain's Cleveland Business Health Care Report*, 1.7.2014

For Ohio's Bioscience Industry, Supreme Court's Ruling is a Game-Changer

Client alert, 12.3.2013

*Client Alert:* What Every Business Needs to Know About Using Music For Business Purposes

Client alert, 10.28.2013

Are Your Licenses Really Franchises? How to Avoid Inadvertent Franchise Regulation

Client alert, 10.28.2013

Ten Common Misconceptions About Copyright and Fair Use

Client alert, 9.24.2013

*Client Alert:* The New gTLDs - If You Think Managing Your Domains Is Difficult Now...

Client alert, 5.20.2013

*Client Alert:* "Use" of a Mark in the U.S.A.

Client alert, 1.18.2013

*Client Alert:* Navigating the Transition from a First-to-Invent to a First-to-File Patent System: Implementation March 16, 2013

Client alert, 9.13.2012

*Intellectual Property Alert:* Will Fashion Designs Finally be Clothed in "Copyright" Protection?

Client alert, 8.14.2012

*Client Alert:* New Pilot Program By U.S. Trademark Office: Could Affect All Registrants

Client alert, 8.31.2011

*Client Alert:* Trademark Owners: Block Your Trademarks in the New .XXX Domain

Client alert, 8.1.2011

*Intellectual Property Alert:* What Trademark Owners Need to Know About ICANN's New gTLD Program

Authored article, 3.10.2011

"Adapting Data Security To Cross-Channel Marketing"

Client alert, 2.11.2011

*Client Alert:* California Supreme Court Rules that ZIP Code is Personal Information Under the Song-Beverly Credit Card Act

Authored article, *Ohio Matters*, 10.1.2009

"Social Media & Pitfalls for Businesses"

Client alert, 6.11.2009

*Client Alert:* Brand Names on Facebook and Twitter

June 13 Priority Action for Trademark Owners

Client alert, 11.7.2008

*Client Alert:* Massachusetts Adopts Data Security Regulations

Client alert, 10.23.2008

*Client Alert:* Is it Bye-Bye to .com and .net?

New generic top-level domains (gTLDs) provide brand expansion opportunities and allow businesses to create their own online identities

Authored article, 7.23.2008

"All Not Lost For Retail In Wake of Tiffany v. eBay"

Authored article, *Midwest In-House Counsel*, 7.1.2008

"From victim to villain"

Authored article, *The Computer & Internet Lawyer*, 1.2008

"Does the Communications Decency Act Protect You?"

Authored article, *Tulane Journal of Technology and Intellectual Property*, Fall 2007

Increasing Access to Knowledge Through Fair Use - Analyzing the Google Litigation To Unleash Developing Countries

Authored article, *Metropolitan Corporate Counsel*, 9.1.2006

Blogging 101: Almost Everything You Need To Know

## Speaking Engagements

Event, 11.20.2023

Introduction to Intellectual Property Careers Without Having to Go to Law School

Event, 11.16.2023

2023 Vorys Legal Education (VLE) Seminar

Event, 11.15.2023

Powered by AI - What Every Business Needs to Know When Contracting for AI Products and Services

Event, 10.27.2023

4th Annual National HBCU Blockchain and Fintech Conference Panel

Event, 10.19.2023

AIPLA 2023 Annual Meeting

Event, 10.4.2023

41st Conference of the Heads of the Trilateral Patent Offices

Event, 9.8.2023

MWBLSA 2023 Academic and Leadership Conference

Event, 6.13.2023

Sustainable Innovation Summit in Honolulu, Hawai'i

Event, 4.24.2023

IP Leadership Executive Summit

Event, 3.16.2023

IPOwners Spring Summit Panel

Event, 2.15.2023

Webinar: Dos and Don'ts for Using Open AI Chat in Your Company

Event, 1.3.2023

Patent Agent and Scientific Advisor Career Deep-Dive Virtual Workshop

Event, 11.3.2022

Introduction to Intellectual Property Careers Without Having to Go to Law School

Event, 10.28.2022

AIPLA 2022 Annual Meeting

6.15.2022

The Global IP Management Forum

6.10.2022

Texas Bar Annual IP Law Meeting: Effectively Handling Amazon IP Complaints & Suspensions

Event, 4.19.2022

Strategies for Stopping Patent Infringement on Amazon

3.22.2022

What IP Litigators Need to Know About Patent Prosecution History

1.26.2022

Invention Harvesting: How to Identify and Capture Patentable Innovation in the Software Space

1.4.2022

Patent Agent and Scientific Advisor Career Deep-Dive Workshop

12.1.2021

Introduction to Careers in Intellectual Property Law: Patent Agents and Scientific Advisors

9.30.2021

Cyberattacks on the Rise: A Chat with Legal Experts on How to Protect Your Business in a Technology-Based World

2.24.2021

2021 Intellectual Property Law Preview

2.10.2021

2020 Year in Review - Intellectual Property Law Update

12.3.2020

European Union Regulatory Changes: Post-Schrems II Landscape Panel for Boston Bar Privacy & Cybersecurity Conference

10.7.2020

Update on Substantive & Procedural Patent Harmonization for 2020 AIPPI World Congress Online

9.30.2020

2020 Central Ohio Information Security Summit

4.3.2020

Ignite: Legal Tech Innovation 2020

3.13.2020

Akron Inventors' Club

3.6.2020

The National Black Law Student Association's 52nd National Convention

2.27.2020

Trademark Prosecution Panel

2.19.2020

eCommerce Consortia Meeting

2.12.2020

A Calm Port in the Storm

12.7.2019

Ethical and Professional Implications of an Ever-Evolving Legal Technology Landscape

10.24.2019

Financial Markets Association's Legal and Legislative Conference

10.17.2019

Kent State Presentation

6.12.2019

IP5 Heads of Offices with the Industry IP5 in Incheon, Korea

5.30.2019

2019 Cybersecurity & Privacy Protection Conference

3.28.2019

TechLaw Institute 2019: The Digital Evolution

3.22.2019

American Law Institute Continuing Legal Education Webinars Including Hot Topics in Legal Ethics 2014-Present

3.15.2019

Brand Roundtable: "Amazon One Vendor" and its implications

3.14.2019

Selling on Amazon: The Inside Story

Edge by Ascential Webinar

2.19.2019

Fighting Back Against Dynamic Pricing: How to successfully regain brand control on Amazon and beyond

12.18.2018

CO-ACC Practice Pointers Workshop

12.13.2018

Marketplace Growth & Unauthorized Seller Prevention Q&A

11.30.2018

CLE Conference

11.15.2018

New Era of Cybersecurity – When, Not If

9.13.2018

The Sedona Conference

6.26.2018

2018 IP Strategy Summit Series

4.25.2018

4th Annual IP Strategy Summit: Atlanta

2.8.2018

What is the GDPR and Why Should I Care? An Introduction to the EU's General Data Protection Regulation

1.31.2018

Year in Review: Our Top IP Developments of 2017

10.26.2017

2018 Vorys Consumer Financial Services Summit

6.30.2016

Pennsylvania Food Merchants Association Webinar

4.28.2016

Big Data and the Internet of Things: Updates for 2016

Hosted by Vorys, Sater, Seymour and Pease LLP

4.26.2016

United States Patent and Trademark Office Biotech/Pharm/Chemical Customer Partnership (BCP) Meeting

3.30.2016

2016 Central Ohio InfoSec Summit

Hosted by Central Ohio ISSA

3.17.2016

Data Breach & Privacy Litigation and Enforcement Conference

Hosted by the American Conference

2.29.2016

Career in Intellectual Property Discussion

Hosted by The Ohio State University Moritz College of Law Intellectual Property Law Society

1.21.2016

20th Annual Intellectual Property Law: The Year in Review

Hosted by the Law Society of Upper Canada

3.23.2015

2015 Central Ohio InfoSec Summit

3.18.2015

Mastering E-Discovery, Litigation Holds, & Metadata CLE

Hosted by The Rossdale Group

10.27.2014

14th Future of Music Policy Summit

Presented by the Future of Music Coalition

9.10.2014

Data Breach Prevention, Response & Management – The Road to Reasonable Security

Presented by the American Bar Association

4.24.2014

Unauthorized Use of Intellectual Property on the Internet

Central Ohio Chapter - Association of Corporate Counsel

4.4.2014

ABA's 30th Annual Intellectual Property Law Conference

12.3.2013

Technology and Software Seminar

Presented By GBQ Partners

9.26.2013

23rd All Ohio Annual Institute on Intellectual Property

9.12.2013

Bio Korea 2013

8.22.2013

Eighth Annual National Paralegal Summit

Presented by the American Alliance of Paralegals

4.22.2013

Nano 2013

The 11th annual conference exploring the global opportunities in nanobiotechnology and related science and engineering fields

2.26.2013

Brand-Standing – Practical Advice to Protect Your Trademarks and Brands in E-Commerce, Social Media, and Business Transactions

Presented by TechColumbus and Vorys, Sater, Seymour and Pease LLP

12.5.2012

Because That's Where the Money Is: Identifying and Protecting Your Patents, Copyrights, Trade Secrets and Other IP

Presented by TechColumbus



10.30.2012

**POSTPONED:** INTA Roundtable Workshop: Trademark Protection under the Madrid System and Community Trademarks

*Due to Hurricane Sandy, this event has been postponed until a to-be-determined date and time.*

Presented by the International Trademark Association and Vorys, Sater, Seymour and Pease LLP

9.13.2012

INTA Roundtable Workshop: Fifty Shades of M&A IP due Diligence in M&A Transactions

Presented by the International Trademark Association and Vorys, Sater, Seymour and Pease LLP

6.3.2011

37th ABA National Conference on Professional Responsibility

Presented by the American Bar Association

2.25.2010

INTA Anti-Counterfeiting Roundtable Workshop

Presented by the International Trademark Association and Vorys, Sater, Seymour and Pease LLP

12.15.2009

What Every Business Owner Needs to Know About IT Contracting and Intellectual Property

Presented by Lorain County Community College, Vorys, Sater, Seymour and Pease LLP, Ogletree Deakins, and First Place Bank

5.22.2009

Advising Corporate Directors

Presented by the Ohio State Bar Association