



Jason C. Elvers

PARTNER

Columbus

52 East Gay Street
Columbus, Ohio 43215

t: 614.464.5490
jcelvers@vorys.com

Practice Areas

Copyrights

Data Strategy, Privacy and
Security

Intellectual Property

Patents

Technology Transactions

Trade Secrets

Trademarks

Education

Vanderbilt University Law School,
J.D., 2000

The Ohio State University, B.A.,
cum laude, 1997

Bar & Court Admissions

Ohio

*Admitted to practice law only in
the states listed above.*

Jason is a partner in the Vorys Columbus office and a member of the firm's technology and commercial transactions practice. His practice includes assisting businesses structure technology transactions and safeguard intellectual property as well as working on general copyright and entertainment law issues. He has extensive experience in software licensing and development agreements, telecommunications services agreements, advertising and promotional agreements, website development and hosting agreements, technology services and outsourcing agreements.

Career highlights include:

- Assisting corporate clients in negotiating the terms of enterprise-wide voice and data telecommunications services agreements with major industry vendors, including AT&T, Verizon and Sprint
- Structuring and negotiating major retailers' digital (including mobile) advertising and promotional agreements such as advertising agency agreements, digital insertion orders, influencer agreements, spokesperson agreements and promotional event and appearance agreements
- Assisting a large hospital client in acquiring electronic medical records management software and related services to implement the system across the entire health care network
- Assisting a natural gas and electricity supplier in negotiating the terms governing the development, implementation and hosting of a web-based customer referral tracking platform
- Drafting form agreements for a major retailer to secure services of models and other professional talent in conjunction with a national marketing campaign, and negotiating with the talent's representative on the client's behalf

Jason is a member of the Columbus Bar Association.

Jason has presented a seminar regarding blogs in the workplace.

Jason received his J.D. from Vanderbilt University Law School and his B.A. *cum laude* from The Ohio State University.

Honors & Recognitions

Columbus CEO, Best Lawyers, Information Technology Law, 2022-2023

Professional and Community Activities

Edheads, Board of Directors, 2007 to present

Publications

Client alert, 12.3.2013

Client Alert: What Every Business Needs to Know About Using Music For Business Purposes