



Laura E. Erdman

PARTNER

Laura is a partner in the Vorys Cincinnati office and a member of the Vorys eControl group.

As part of the Vorys eControl team, Laura counsels businesses on issues related to eCommerce and online brand protection and has assisted in facilitating the expansion of the online seller enforcement program on a global scale. Laura also works with manufacturers on Minimum Advertised Pricing (MAP) policies and issues related to Resale Price Maintenance. Laura has diverse civil litigation experience, representing clients in both state and federal courts.

Laura received her J.D. summa cum laude from Washington and Lee University, where she was the executive editor of the Washington and Lee Law Review. She received her masters of public administration from the University of Colorado at Colorado Springs and her B.A. magna cum laude from the University of Maryland.

Prior to joining Vorys, Laura served as a law clerk to the Honorable William O. Bertelsman in the U.S. District Court for the Eastern District of Kentucky. Before attending law school, Laura worked in the foundation and nonprofit sector for six years, including serving as grants coordinator for the United States Golf Association.

Cincinnati

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Practice Areas

Antitrust and Trade Regulation

eControl

Intellectual Property

Litigation

Education

Washington and Lee University, J.D., summa cum laude, 2014, Order of the Coif

Washington and Lee Law Review, Executive Editor

University of Colorado – Colorado Springs, M.P.A., 2010

University of Maryland, B.A., magna cum laude, 2005, Phi Beta Kappa

Bar & Court Admissions

Kentucky

Ohio

U.S. District Court for the

Events

Event, 4.26.2023

2023 eControl360 Summit

11.6.2019

Inaugural eControl360 Summit to Address Growing Challenges for Brands in the Amazon Age

9.13.2018

Cleveland Research eCommerce Summit



Southern District of Ohio

U.S. District Court for the Eastern District of Kentucky

U.S. Court of Appeals for the Sixth Circuit

Admitted to practice law only in the states listed above.

Clerkships

The Honorable William O. Bertelsman, U.S. District Court for the Eastern District of Kentucky, 2014-2015