



## Laura T. Geyer

PARTNER

Laura is a partner in the Vorys Washington, D.C. office and a member of the intellectual property (IP) group. She counsels clients on a variety of aspects of intellectual property law including trademark, copyright and internet law issues; IP issues related to social media and licensing and due diligence for IP transactions and disputes.

During her 23-year career in IP law, Laura has worked on a broad variety of issues including: trademark and branding strategy, and prosecution from clearance to registration; trademark infringement and conflict resolution (from demand letter to inter partes practice before the Trademark Trial and Appeal Board); as well as international trademark disputes. In addition, she has counseled clients on copyright issues, and internet and domain disputes, and has filed and managed domain disputes in both national and international forums. Laura also has significant experience conducting due diligence and has managed IP due diligence review as part of a multidisciplinary team responsible for counseling clients on international and national high-stakes corporate transactions. She is also a member of the **Vorys eControl** team.

Prior to joining Vorys, Laura was an attorney at Akin Gump Strauss Hauer & Feld and at Jones Day. She also wrote for the Bloomberg Corporation's then-new B-LAW legal reference service.

Laura received her J.D. *cum laude* from the Washington College of Law at American University, where she was the special projects editor of the *American University Law Review*. She received her B.A. from Oberlin College.

## Events

**Event, 2.15.2023**

Webinar: Dos and Don'ts for Using Open AI Chat in Your Company

### Washington

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### Practice Areas

**Copyrights**

**eControl**

**Intellectual Property**

**Trade Secrets**

**Trademarks**

### Education

American University Washington  
College of Law, J.D., *cum laude*,  
1998

*American University Law Review*,  
Special Projects Editor, 1997-1998

Oberlin College, B.A., 1990

### Bar & Court Admissions

District of Columbia

Maryland

U.S. Court of Appeals for the  
Fourth Circuit

*Admitted to practice law only in  
the states listed above.*

**Industries**

Cannabis, Hemp and CBD

Retail and Consumer Products

1.26.2022

Invention Harvesting: How to Identify and Capture Patentable  
Innovation in the Software Space

1.31.2018

Year in Review: Our Top IP Developments of 2017