



## Scott M. Guttman

OF COUNSEL

### Akron

50 S. Main Street  
Suite 1200  
Akron, Ohio 44308

### Cleveland

200 Public Square  
Suite 1400  
Cleveland, Ohio 44114-2327

t: 330.252.5712  
smguttman@vorys.com

### Practice Areas

Data Strategy, Privacy and  
Security

Intellectual Property

Patents

### Education

University of Cincinnati College of  
Law, J.D., *cum laude*, 2010

Indiana University-Purdue  
University Indianapolis, B.S.M.E.,  
2006

Butler University, B.A., 2006

### Bar & Court Admissions

Ohio

Kentucky

U.S. Patent and Trademark Office

Scott is of counsel in the Vorys Akron office and a member of the intellectual property (IP) group. His practice focuses on all facets of intellectual property protection, including patent, trademark, copyright, trade secrets and intellectual property litigation. Scott has experience preparing and prosecuting U.S. and foreign patent and trademark applications. His experience also includes freedom to operate analysis, patent post grant practice, counseling/portfolio management and contract negotiation.

Scott has experience advising nationally recognized retail clients on matters involving unfair and deceptive trade practices, advertising, labeling, marketing and sweepstakes and promotions throughout the country. Scott is also active in the privacy space, where he has experience advising companies regarding privacy compliance and technology, including privacy policy creation, behavioral advertising, information sharing, cybersecurity, electronic marketing, social media, compliance with state and federal laws impacting the collection and use of information, compliance with federal consumer protection laws, information and security programs, incident response and data breaches.

Scott also maintains an active energy practice, where he advises clients in utility and energy matters, including matters before the Ohio Power Siting Board, the Public Utilities Commission of Ohio, and the Federal Energy Regulatory Commission. His energy practice also includes midstream development in the natural gas industry, as well as the development and siting of renewable energy projects.

Prior to joining Vorys, Scott worked as an attorney for Chesapeake Energy Corporation in Oklahoma City, Oklahoma. He is a member of the Ohio State Bar Association.

Scott received his J.D. *cum laude* from the University of Cincinnati College of Law. He received his B.S.M.E. from Indiana University-Purdue University Indianapolis (IUPUI) in mechanical engineering and his B.A. from Butler University in mathematics. Prior to law school, Scott worked as an engineer for a large industrial manufacturer.

*Admitted to practice law only in  
the states listed above.*

**Industries**

Retail and Consumer Products