



## Herbert A. Hedden

RETIRED PARTNER

### Columbus

52 East Gay Street  
Columbus, Ohio 43215

t: 614.464.6430  
hahedden@vorys.com

### Practice Areas

eControl

Franchising and Distribution

### Education

The George Washington  
University Law School, J.D., 1990,  
with Honors

Harvard University, John F.  
Kennedy School of Government,  
M.P.P., 1981

University of North Carolina,  
Chapel Hill, B.S., 1979, Phi Eta  
Sigma, Beta Gamma Sigma, Phi  
Beta Kappa

### Bar & Court Admissions

Ohio

U.S. District Court for the  
Southern District of Ohio

*Admitted to practice law only in  
the states listed above.*

Herb is a retired partner in the Vorys Columbus office. He has practiced in the area of commercial law with a strong emphasis on franchising and distribution law. He has represented franchisors, subfranchisors and master franchisees in planning the structure of franchise relationships and the initiation of new franchise programs, as well as in the preparation of franchise agreements and franchise disclosure documents and in obtaining state franchise registrations nationwide. Herb has represented manufacturers, distributors, suppliers, dealers and sales representatives in licensing arrangements, distributorships, dealerships, sales representative relationships and a variety of other relationships and transactions involving the commercial distribution of goods and services. He has also represented franchisors, manufacturers and distributors in establishing franchise and other relationships with franchisees and other parties located in other countries. In addition, Herb has had broad experience in counseling business clients on warranty law issues. He was also a member of the **Vorys eControl** team.

### Career highlights include:

- Representing a leading Central Ohio condominium developer in the development of the first ever program to franchise a condominium development business
- Representing private equity clients as franchising diligence co-counsel in acquisitions and divestitures of franchise systems
- Representing a leading manufacturer of marine engines in its critical supply agreements and in management of warranty-related litigation filed in jurisdictions throughout the United States
- Representing a leading franchisor in the home services industry in the establishment of a national advertising program
- Representing a leading U.S. retailer in establishing franchise relationships with local franchisees in several foreign countries

Herb has been a member of the American Bar Association, the American Bar Association Forum on Franchising, the Ohio State Bar Association and the Columbus Bar Association.

Herb has spoken at the International Franchise Association's Annual Legal Symposia on franchise law subjects and at the Ohio State Bar Association's primary CLE programs on franchise law in 2011, 2013 and 2015.

Herb received his J.D. with honors from The George Washington University Law School, his M.P.P. from Harvard University's John F. Kennedy School of Government and his B.S. in business administration from the University of North Carolina, Chapel Hill, where he was named to the Phi Beta Kappa, Beta Gamma Sigma and Phi Eta Sigma honorary societies.

## Events

5.13.2015

Franchise Law Seminar

4.22.2015

Entrepreneurs and Executives Series

5.3.2013

Franchising in Ohio: What Every Lawyer Needs to Know

9.23.2011

Franchising in Ohio

9.22.2010

3rd Annual Ohio Global Summit