



Jen House

Columbus

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Practice Areas

Crisis Management

Education

Miami University, B.A., 2008

Industries

Colleges and Universities

Energy, Utilities, Oil and Gas

Health Care

Restaurants, Food and Beverage

Retail and Consumer Products

Jen is Vorys' director of marketing and communications and works in the firm's Columbus office. She has more than 15 years of experience in the communications field and manages the firm's public relations and communications efforts. Jen also assists Vorys clients with strategic communications, crisis communications and public relations matters. She has supported clients in a variety of industries, including financial services, health care, higher education, energy, pharmaceutical, manufacturing and not-for-profits.

Jen is a former public radio reporter and has several years of experience in public relations and crisis communications. While leading crisis communications for the Ohio Department of Health, she responded to sensitive media issues and advised and educated leaders of 126 local departments. Jen is a proven, quick-thinking spokeswoman who has experience crafting messages on behalf of clients.

Notable experience includes:

- Crafting a media statement, customer letters, website statement, talking points and call center scripts for a health care provider involved in a large data breach
- Advising an Ohio-based university on strategic communications issues related to a government relations success
- Developing a media response strategy and talking points for administrators of a high school following a disagreement between the school and a state athletic association
- Assisting a health care client who erroneously reported a data breach to the government with the response to media inquiries
- Preparing communication to shareholders and customers on behalf of bank executives
- Drafting and executing a media strategy to promote a forum hosted by one of the firm's clients
- Training lawyers, business professionals and government officials on media response protocol and interview essentials

Jen is an active member of the Public Relations Society of America (PRSA) and its Central Ohio Chapter. In addition, she has spoken at The Ohio State University on crisis communications. She has also given presentations on media relations and social media to several organizations including the Association of Ohio Health Commissioners and the Association of Independent Colleges and Universities of Ohio.

Jen received her B.A. from Miami University, where she was one of 20 graduating seniors to receive the President's Distinguished Service Award. She also holds an Accreditation in Public Relations (APR) from PRSA and the Universal Accreditation Board.

Jen is not licensed to practice law in any state and does not provide legal services.

Events

5.23.2023

NEW Leadership Ohio 2023

5.24.2022

NEW Leadership Ohio 2022

5.22.2019

NEW Leadership Ohio 2019

2.22.2019

2019 Vorys Economic Development Incentives Conference

5.23.2018

NEW Leadership Ohio 2018

5.1.2018

Crisis Preparation and Response for Campus Leaders

5.24.2017

NEW Leadership Ohio 2017

5.25.2016

NEW Leadership Ohio 2016

4.14.2015

Crisis Communications - Strategic Planning and Critical Thinking