



Jennifer D. Jesinoski

ASSOCIATE

Jennifer is an associate in the Vorys Cincinnati office and a member of the **Vorys eControl** group. Her practice focuses on assisting clients with intellectual property matters, including trademark infringement, false advertising and unfair competition issues. As a member of Vorys eControl, Jennifer helps clients address brand protection issues online, with a particular focus on addressing unauthorized and illegal sales on online marketplace websites for retail and direct sales clients. Jennifer's experience includes investigating and identifying online sellers, utilizing a wide range of enforcement tactics to combat unauthorized and illegal sales, and addressing complex product diversion schemes.

Jennifer received her J.D. *magna cum laude* from The Catholic University of America Columbus School of Law, where she served as an author and editor for the *Catholic University Law Review*. She received her B.A. from the University of South Dakota and graduated from the honors program.

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Practice Areas

eControl

Intellectual Property

Education

Catholic University of American
Columbus School of Law, J.D.,
magna cum laude, 2002

The University of South Dakota,
B.A., 1999

Bar & Court Admissions

District of Columbia

Ohio

Maryland (inactive)

*Admitted to practice law only in
the states listed above.*