



Emma K. Morehart

ASSOCIATE

Cincinnati

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Practice Areas

eCommerce Litigation
eControl

Education

University of Florida Levin College
of Law, J.D., 2016

University of Florida, M.A., 2016

Ohio University, B.S., *cum laude*,
2012

Bar & Court Admissions

Florida

Ohio

U.S. District Court for the
Southern District of Ohio

U.S. Court of Appeals for the Fifth
Circuit

*Admitted to practice law only in
the states listed above.*

Emma is an associate in the Vorys Cincinnati office and a member of the **Vorys eControl** group. Her practice focuses on issues related to eCommerce, online brand protection and product diversion. Emma has experience litigating against unauthorized sellers in actions involving trademark infringement, counterfeiting, unfair competition, false advertising and related torts.

Emma counsels businesses through various stages of litigation against unauthorized sellers on multiple online marketplace platforms, and has secured favorable outcomes in numerous actions for businesses.

Notable experience includes:

- Obtaining and enforcing court orders that caused unauthorized sellers' websites and online storefronts to be permanently shut down
- Defeating dispositive motions in actions involving unauthorized sales of diverted products
- Obtaining dismissal of claims asserting tortious interference, defamation and related claims based on valid brand protection and enforcement efforts
- Securing orders awarding transfer of infringing domain names to trademark owners

Prior to joining Vorys, Emma clerked for two years at the Florida Fifth District Court of Appeal, and before that served as a judicial intern at the United States District Court for the Middle District of Florida.

Emma received her J.D. from the University of Florida Levin College of Law, where she was the managing editor for the *Journal of Technology Law and Policy* and a member of the Florida Moot Court Team. She received her B.S. *cum laude* in journalism from Ohio University and her M.A. in mass communications from the University of Florida.

Events

11.6.2019

Inaugural eControl360 Summit to Address Growing Challenges for

Industries

Retail and Consumer Products

Brands in the Amazon Age

Clerkships

The Honorable Richard B.
Orfinger, The Florida Fifth District
Court of Appeals, 2016-2018