



Emma K. Morehart

ASSOCIATE

Emma is an associate in the Vorys Cincinnati office and a member of the Vorys eControl group. Emma's practice focuses on issues related to eCommerce, online brand protection and product diversion. Emma has experience litigating against unauthorized sellers in actions involving trademark infringement, counterfeiting, unfair competition, false advertising and related torts.

Cincinnati

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Practice Areas

eCommerce Litigation

eControl

Education

University of Florida Levin College of Law, J.D., 2016

University of Florida, M.A., 2016

Ohio University, B.S., *cum laude*, 2012

Bar & Court Admissions

Florida

Ohio

Admitted to practice law only in the states listed above.

Industries

Retail and Consumer Products

Clerkships

The Honorable Richard B.

Notable experience includes:

- Obtaining and enforcing court orders that caused unauthorized sellers' websites and online storefronts to be permanently shut down
- Defeating dispositive motions in actions involving unauthorized sales of diverted products
- Obtaining dismissal of claims asserting tortious interference, defamation, and related claims based on valid brand protection and enforcement efforts

Prior to joining Vorys, Emma clerked for two years at the Florida Fifth District Court of Appeal, and before that served as a judicial intern at the United States District Court for the Middle District of Florida.

Emma received her J.D. from the University of Florida Levin College of Law, where she was the managing editor for the *Journal of Technology Law and Policy* and a member of the Florida Moot Court Team. She received her B.S. *cum laude* in journalism from Ohio University and her M.A. in mass communication from the University of Florida.

Events

11.6.2019

Inaugural eControl360 Summit to Address Growing Challenges for Brands in the Amazon Age

Orfinger, The Florida Fifth District
Court of Appeals, 2016-2018

