



Daniel C. Wucherer

PARTNER

Cincinnati

301 East Fourth Street
Suite 3500
Great American Tower
Cincinnati, Ohio 45202

t: 513.723.4093
dcwucherer@vorys.com

Practice Areas

eCommerce Litigation

eControl

Intellectual Property

Litigation

Education

Vanderbilt University Law School,
J.D. 2010

Vanderbilt Law Review, Staff
Member, 2008-2009; Notes
Editor, 2009-2010

University of Michigan, B.A.,
summa cum laude, 2005

Bar & Court Admissions

Ohio

Illinois (inactive)

U.S. District Court for the
Southern District of Ohio

U.S. District Court for the
Northern District of Illinois

Dan is a partner in the Vorys Cincinnati office and a member of the **Vorys eControl** group. Dan counsels businesses on issues related to eCommerce, online brand protection, and product diversion. Dan also has significant experience litigating against unauthorized sellers in actions involving trademark infringement, unfair competition, counterfeiting, and false advertisement. Through litigation, Dan has been able to secure favorable outcomes in numerous actions involving unauthorized sales on the internet.

Notable experience includes:

- Obtaining a judgment and award of more than \$8 million in a lawsuit involving unauthorized sales on Amazon
- Obtaining and enforcing court orders that caused unauthorized sellers' websites and online storefronts to be permanently shut down
- Defeating numerous dispositive motions in actions involving unauthorized sales of diverted products
- Obtaining affirmative summary judgment and awards of attorneys' fees in actions involving unauthorized sales on the internet
- Defeating an appeal of a favorable judgment in an internet defamation matter
- Serving as part of team that won the 11th largest verdict in the state of Illinois in 2017 (*Patrick v. City of Chicago*, et al.)

Prior to joining Vorys, Dan worked in commercial litigation and civil rights litigation. Dan also clerked for two years as a staff attorney at the United States Court of Appeals for the Seventh Circuit and for one year as a law clerk for the Honorable William P. Lynch in the United States District Court for the District of New Mexico.

Dan received his J.D. from Vanderbilt University Law School, where he was a notes editor for the *Vanderbilt Law Review*. He received his B.A. *summa cum laude* from the University of Michigan.

Events

U.S. District Court for the Central District of Illinois

U.S. District Court for the District of Colorado

U.S. District Court for the Western District of Michigan

U.S. District Court for the Northern District of Texas

U.S. Court of Appeals for the Sixth Circuit

U.S. Court of Appeals for the Seventh Circuit

U.S. Court of Appeals for the Ninth Circuit

Admitted to practice law only in the states listed above.

11.6.2019

Inaugural eControl360 Summit to Address Growing Challenges for Brands in the Amazon Age

Clerkships

United States Court of Appeals for the Seventh Circuit, Staff Attorney, 2011-2013

Hon. William P. Lynch, United States District Court for the District of New Mexico, 2010-2011