

## Events

### A Calm Port in the Storm

#### Related Attorneys

Carey C. Jordan

#### Related Services

Intellectual Property

2.12.2020

On February 12, 2020, Vorys attorneys Carey Jordan and Donna Haynes will join Activ8 President Sharon Shofner-Meyer to present a complimentary webinar titled, A Calm Port in the Storm.

In the midst of some of the world's most remarkable technological advances, we are experiencing one of the most tumultuous global economies in several decades. In this webinar, the presenters will outline how to efficiently obtain quality patents that facilitate business goals with smart patent spend management, and outline a way to convert company data into easy-to-follow patenting guidelines that enable better process management. This webinar will cover the following topics:

- Understanding the difference between leveraging and monetizing patent assets
- Recognizing the financial implications of patents
- Addressing patent budget waste to build leverageable assets

To learn more and register for this webinar, please click [here](#). If you would like receive the whitepaper on this topic, click [here](#).