

Events

Business Communication Styles

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David W. Cook

Sachiyo Isoda Peterson

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5.17.2018

On May 17, 2018, Vorys will host JASCO and WELD's joint program, *Business Communication Styles for Women Engaged with the Japanese Community*. Vorys associate Sachiyo Peterson and partner Dave Cook will speak.

Participants at this program will learn how to:

- Define characteristics of effective communication and what that makes possible
- Understand the neuroscience of what's happening in a conversation and how to build trust or create distrust
- Distinguish the characteristics and needs of different communication styles and how to engage effectively with each style
- Appreciate how cultural biases influence our reactions and practical tips to make the "invisible" visible.

This program will be presented in English and Japanese with live consecutive translation.

To register for this event, [click here](#).