

## Events

### CBUS 19 Retail Re-Thought Conference

**Related Attorneys**

Kenneth J. Rubin

**Related Services**

Data Strategy, Privacy and Security

Litigation

**Related Industries**

Retail and Consumer Products

6.5.2019

Vorys Attorneys Mallory Duncan and Ken Rubin will be speaking at the CBUS 2019 Retail Re-Thought Conference on June 5, 2019. Rubin will moderate the session titled, "Policy vs. Practice: Online and Operational Challenges Facing Retailers" while Duncan will present. The session will explore the dichotomy between retailers' practices and customers' expectations both online and in-store, and the added challenges presented by current policies on payments, pricing and customer privacy.

To learn more about the conference click [here](#).