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Carey C. Jordan

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11.30.2018

Vorys Partner Carey Jordan, will present at the Cardinal Intellectual Property and Delegate's Continuing Legal Education conference on November 30, 2018 in Sonoma, California. A perfect storm has caused in-house patent counsel to do more with less, lowering costs while increasing corporate asset value. If you continue to do things the way you always have, you could be left behind. Jordan's presentation entitled, *Smart Portfolio Management: Aligning with Your Business Strategy*, will cover aligning business and patenting goals.